



Blackboard Payments Powered by Cashnet

Ask Yourself the Following Questions:

- › What challenges do you have with your current over-the-counter payments?
- › Do you accept in-person tuition payments?
- › Have you identified all locations on campus accepting payments?
- › Can you accept over-the-counter transactions outside the office?

- › How are you utilizing e-commerce functionality on campus today?
- › Are all your e-commerce sites consolidated on one platform?
- › If so, does it require IT resources?

- › Are you able to offer your departments individual online storefronts?
- › How do you currently integrate with online products to ease reconciliation?

- › Is your online payment offering meeting your students' needs?
- › Do you have the ability to accept multiple tender types?
- › Is your site mobile optimized?
- › Can students make international payments online?

Solutions and Benefits:

Cashiering

Process quick and secure over-the-counter, back office payments and departmental deposits campus-wide. Accept payments anywhere with mobile capabilities.

eMarket

Create robust online storefronts with secure back-end payment processing with this user-friendly tool instead of utilizing valuable IT resources. Accept payments anywhere you go with mobile capabilities.

Mobile App

Make it easy to process transactions all over campus. With the Mobile Payments App, you can accept payments on the go by turning your iPad device into a cash register.

ePayment

Provide the ability for students and parents to view balances and make payments anytime over the web and get account updates in real-time. Offer your students control over administrative permissions and the ability to create FERPA-compliant Parent PINs.

Ask Yourself the Following Questions:

- › Are you currently accepting cards for payments?
- › Are you passing on a convenience fee or absorbing the merchant fees?
- › Do you know how much you are paying in card fees?

- › Are your payment plans meeting the needs of your students?
- › How are the plans managed (manually, automatically or online)?
- › If online, are they integrating end-to-end in real-time?
- › How often are the funds remitted by your provider?

- › How do you support current tuition payment plans?
- › Are your payment plans experiencing low adoption rates?

- › Is your current billing process effective?
- › Do you currently send out paper bills?
- › Do you have an approximation on what your annual cost is to send paper bills?

- › What is your annual cost for printing and mailing out financial aid refund checks?
- › Do you support direct deposit (ACH)?

Solutions and Benefits:

SmartPay

Reduce the cost of accepting card payments with a complete, web-based interface. Offer the choice of using a credit card with a convenience fee or fee-free ACH (electronic check) transactions.

Payment Plan Software

Allow your students to electronically enroll in one or more payment plans designed and tailored for your institution.

Full-Service Payment Plans

Get all the features of Payment Plan Software with full-service and marketing support.

eBill

Present your bills online, eliminating the cost of postage, paper and handling — while providing enhanced service to students and parents.

eRefund

Make disbursing refunds effortless by allowing fast and easy electronic processing for financial aid refunds.