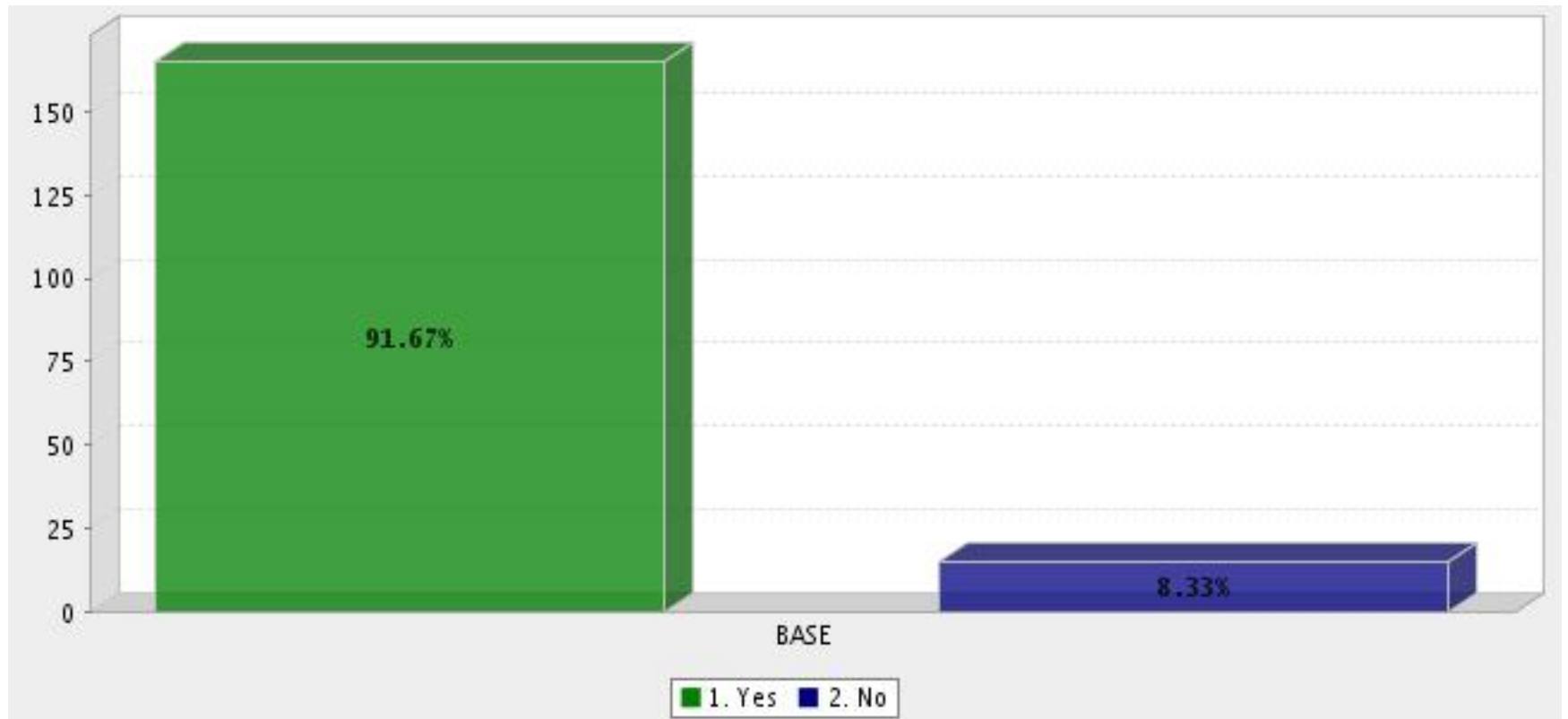
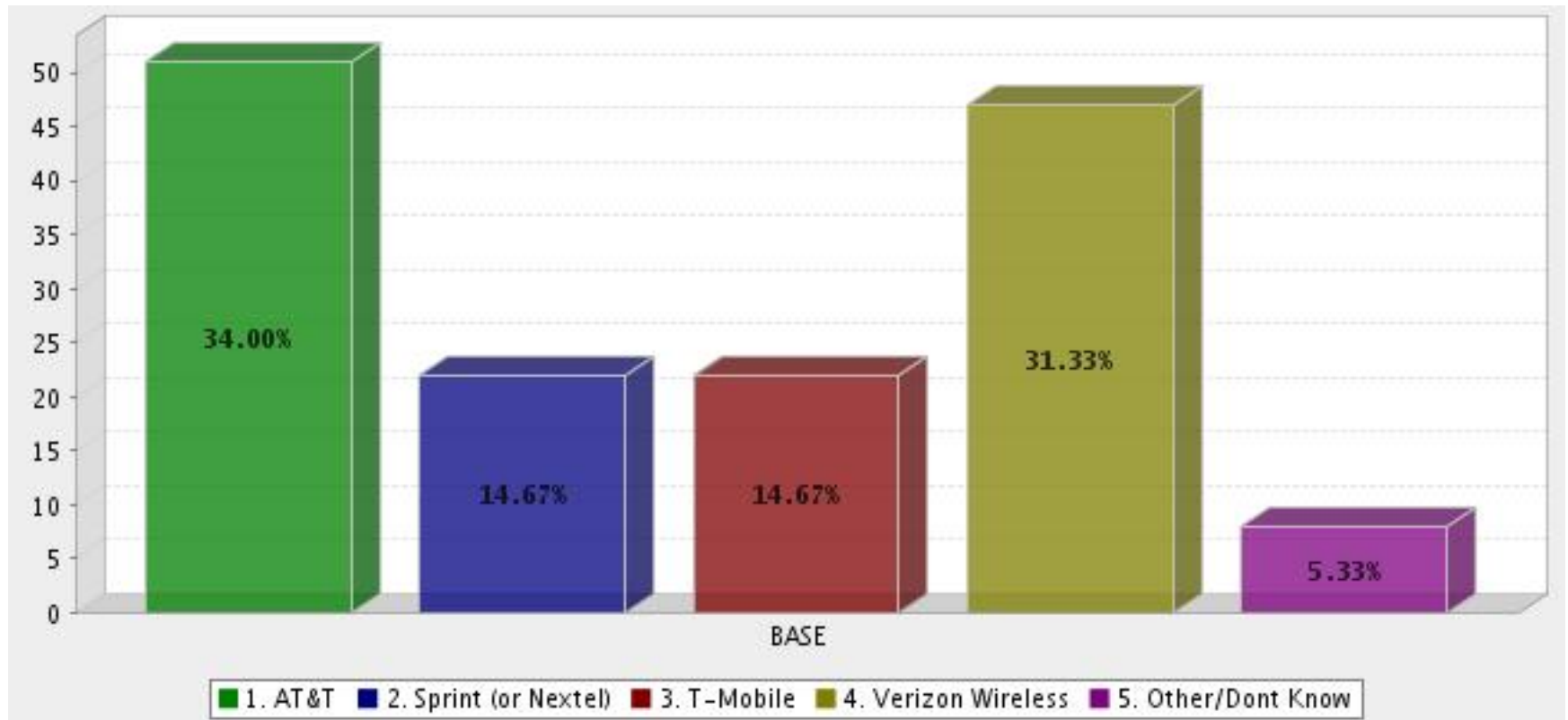


# Student Mobile Survey Results Example

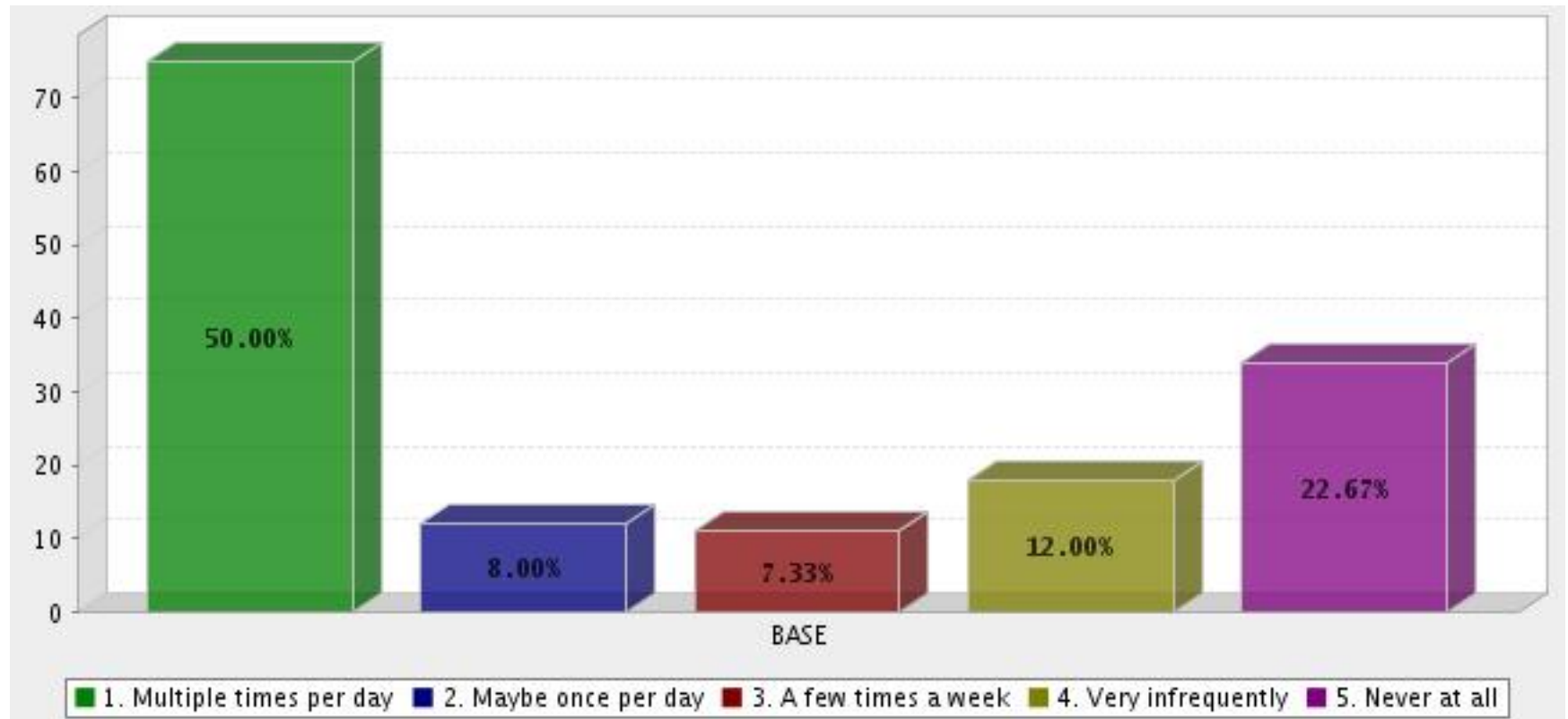
# Do you have a mobile phone?



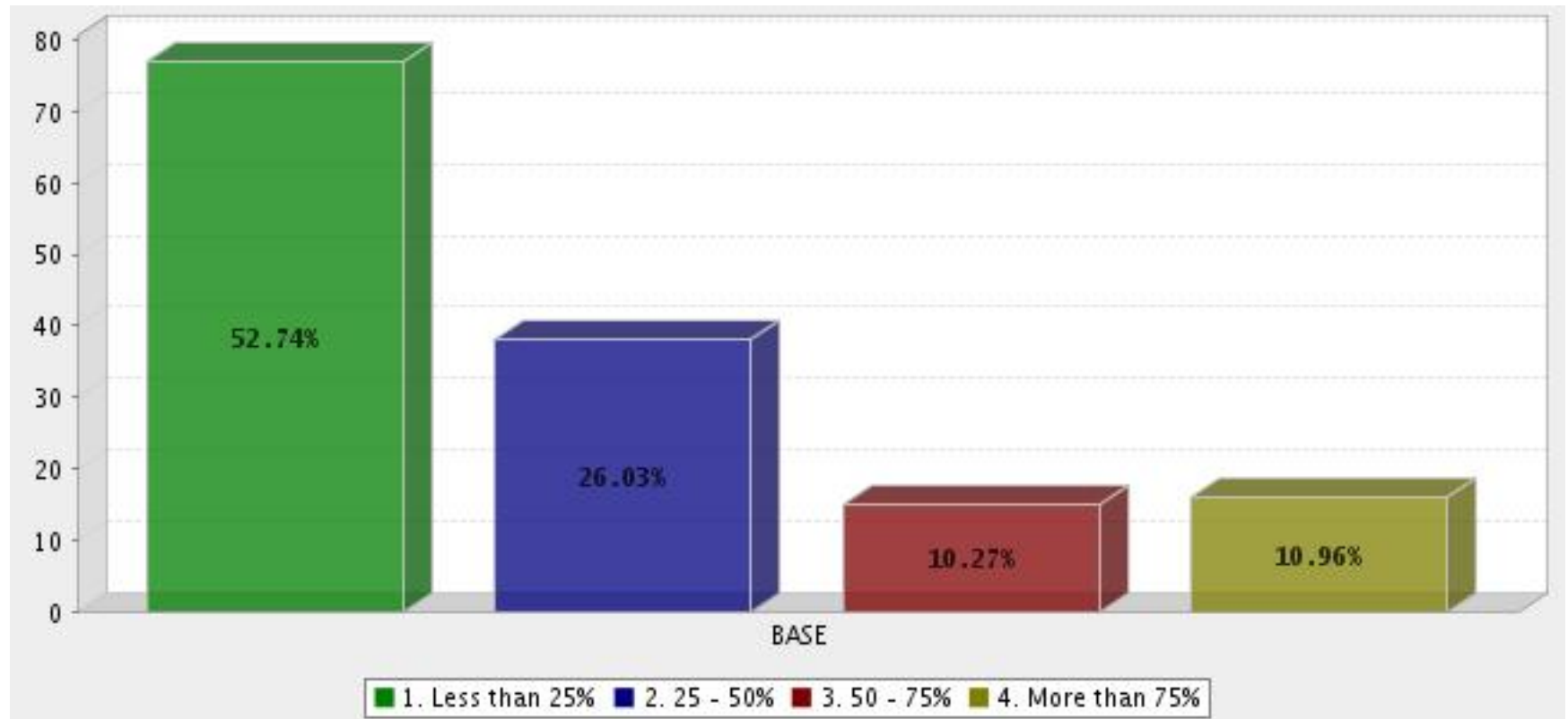
# Which wireless carrier do you use?



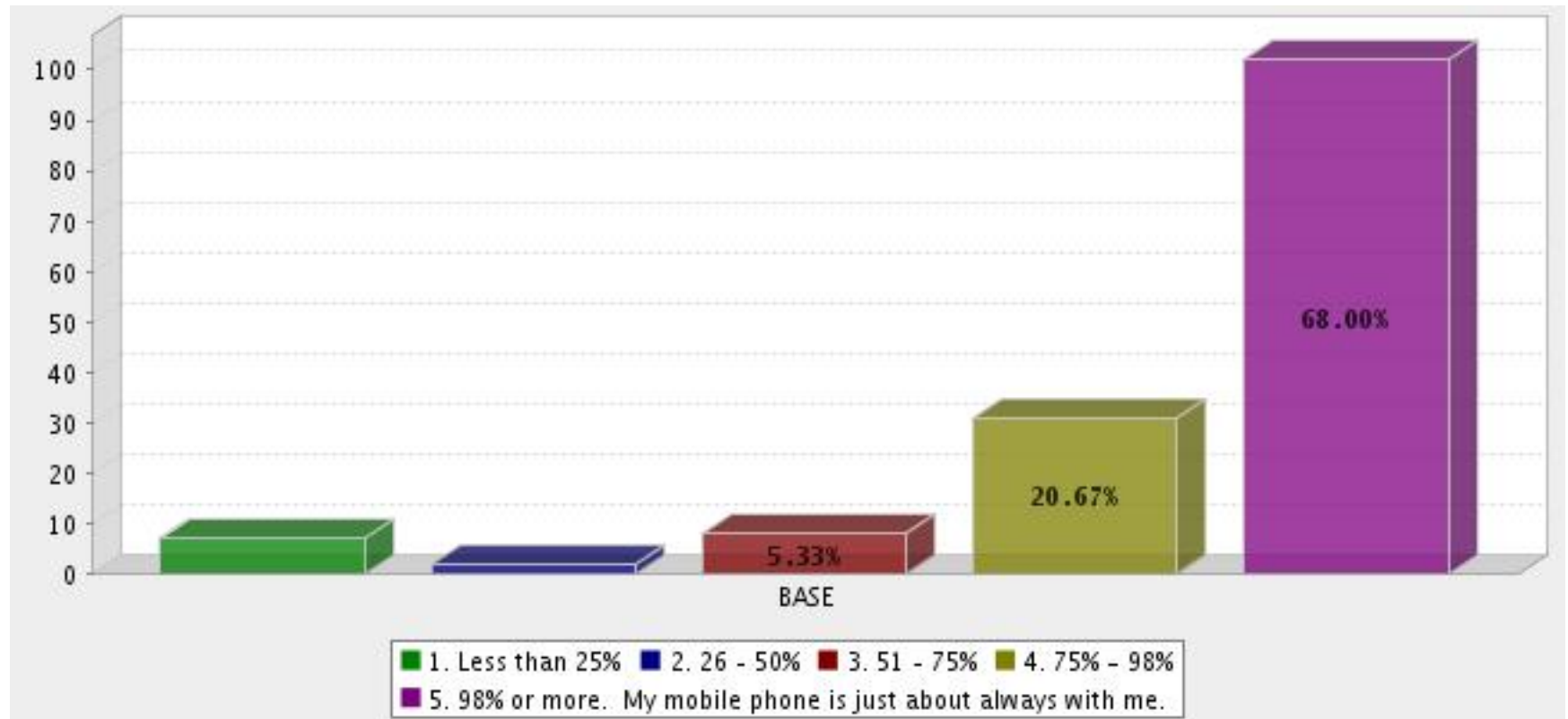
On average, how often do you use your phone to surf the web?



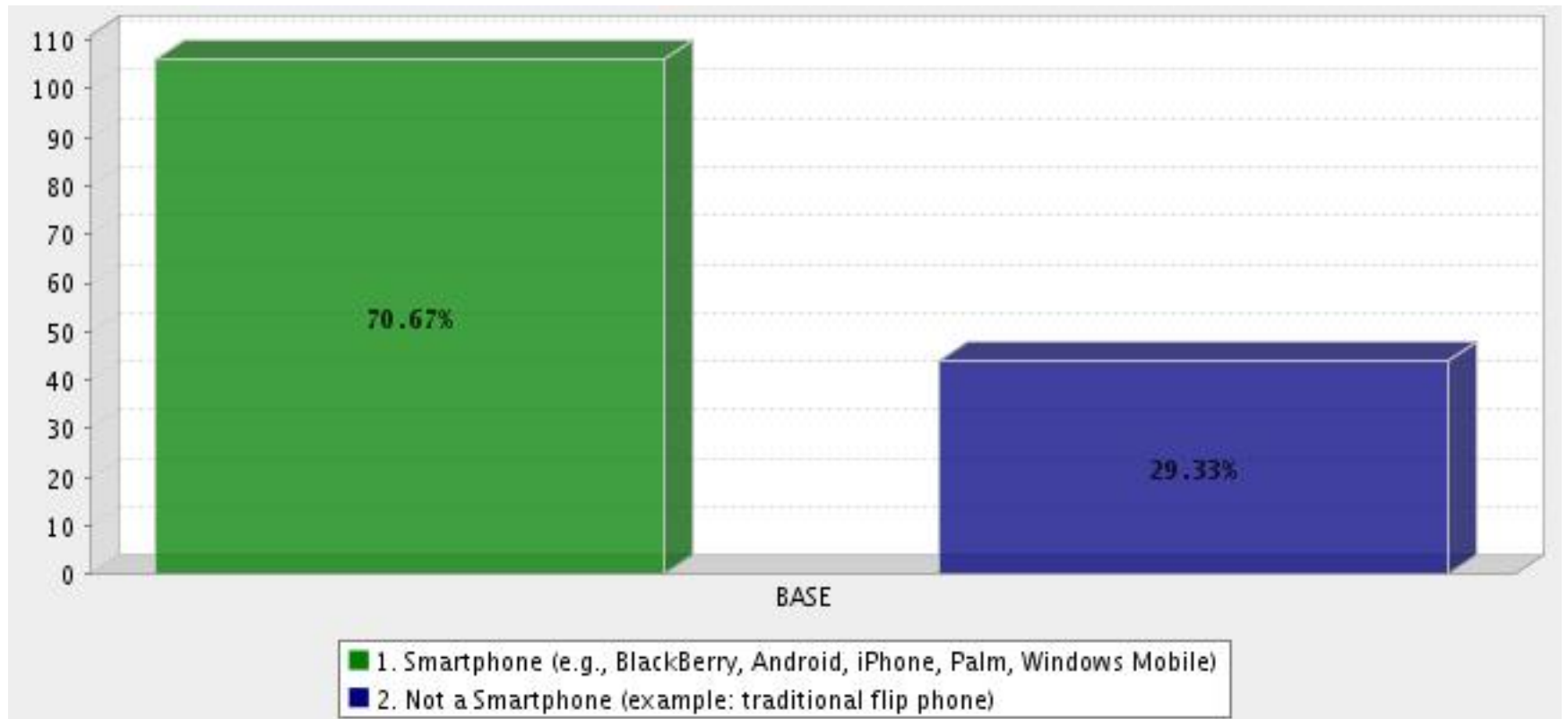
Of the time you spend on your mobile phone, what percentage is spent accessing social networking apps or websites like Facebook, Twitter, or Foursquare?



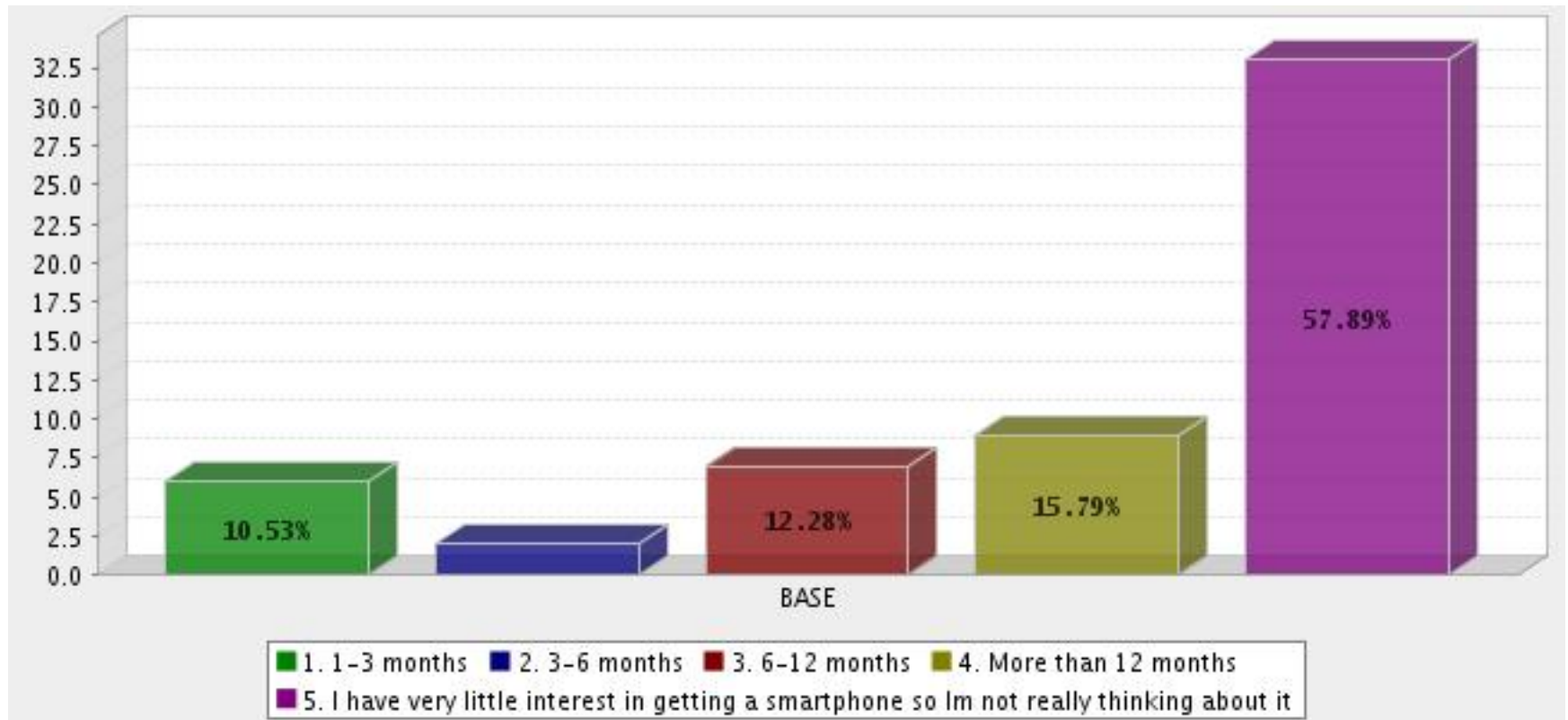
# What percent of the time do you have your mobile phone with you?



# Which of the following best describes your mobile phone?

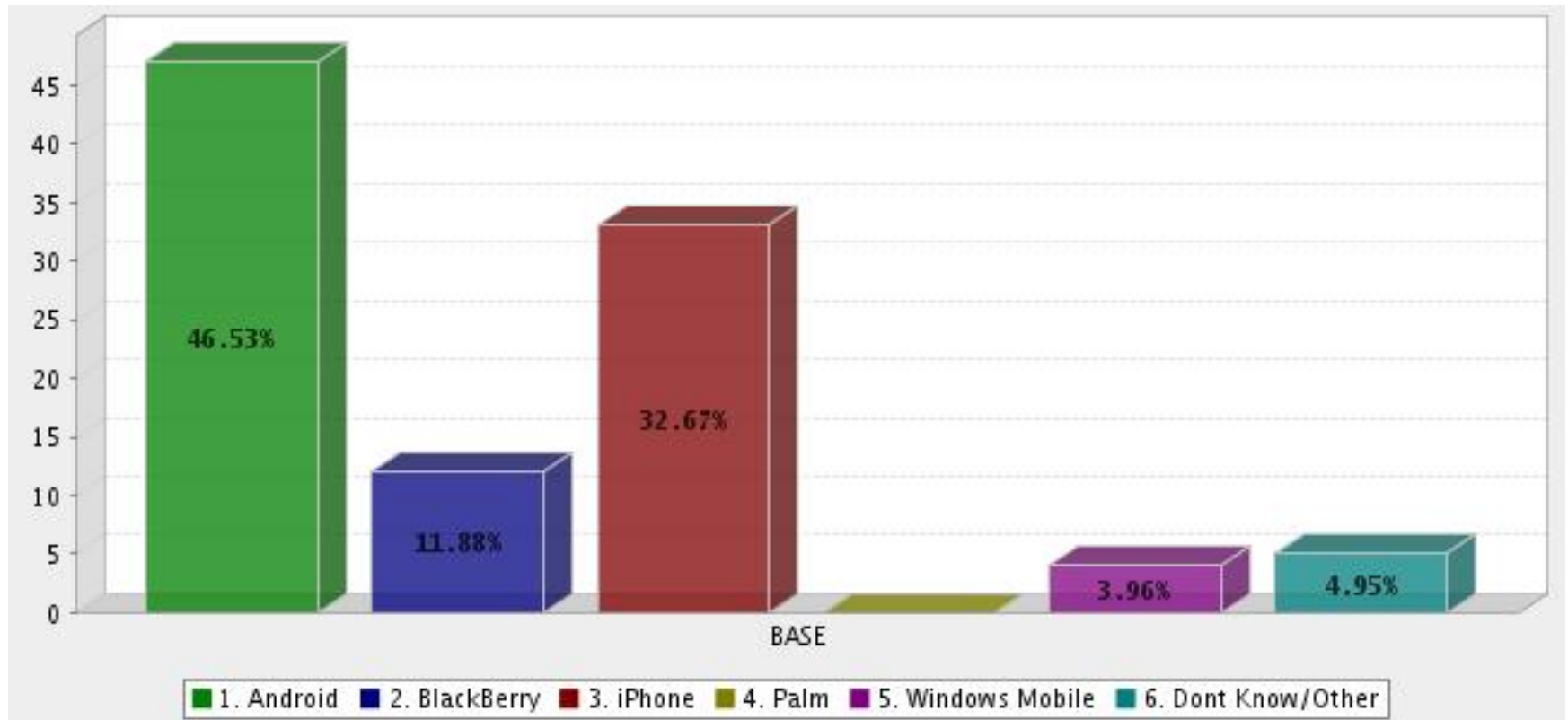


Do you plan to get a smartphone in the next:

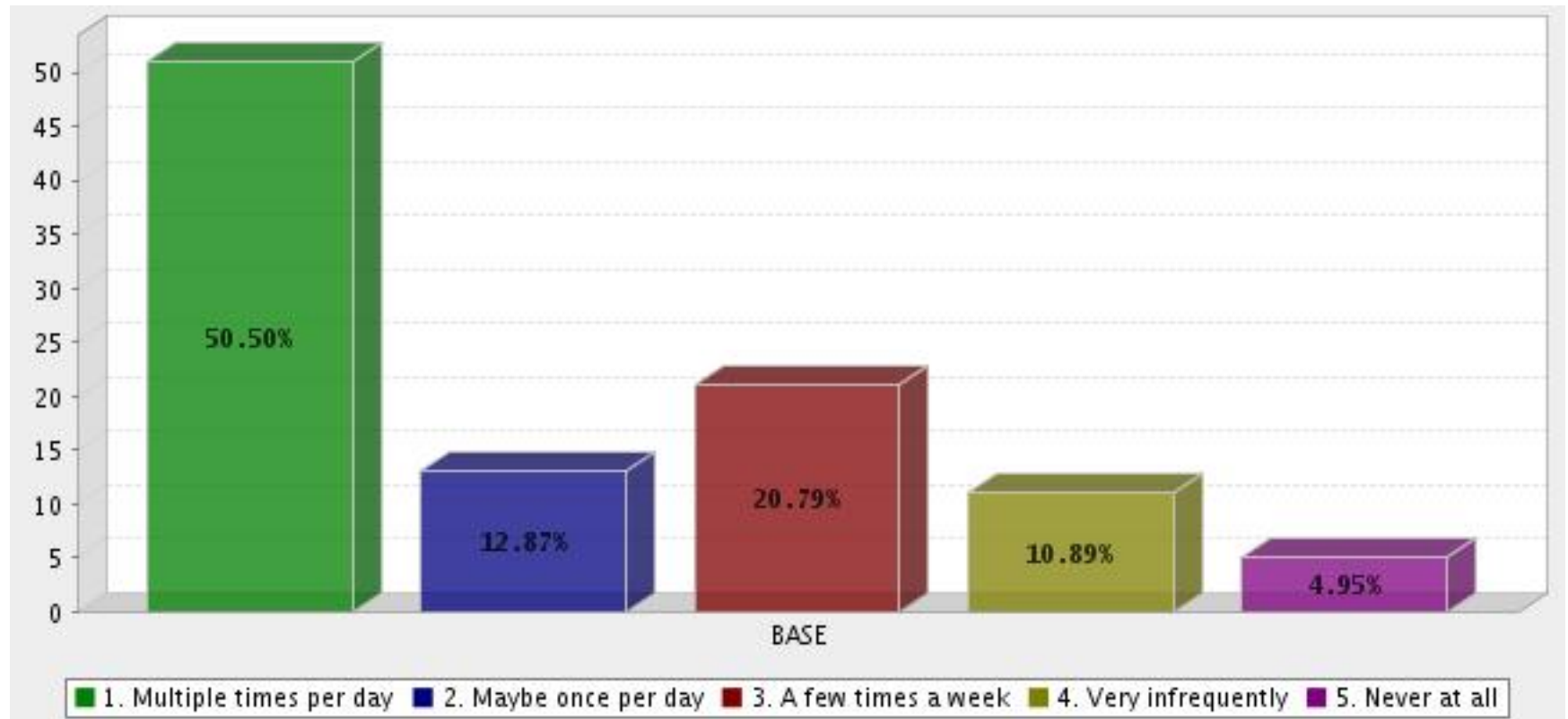




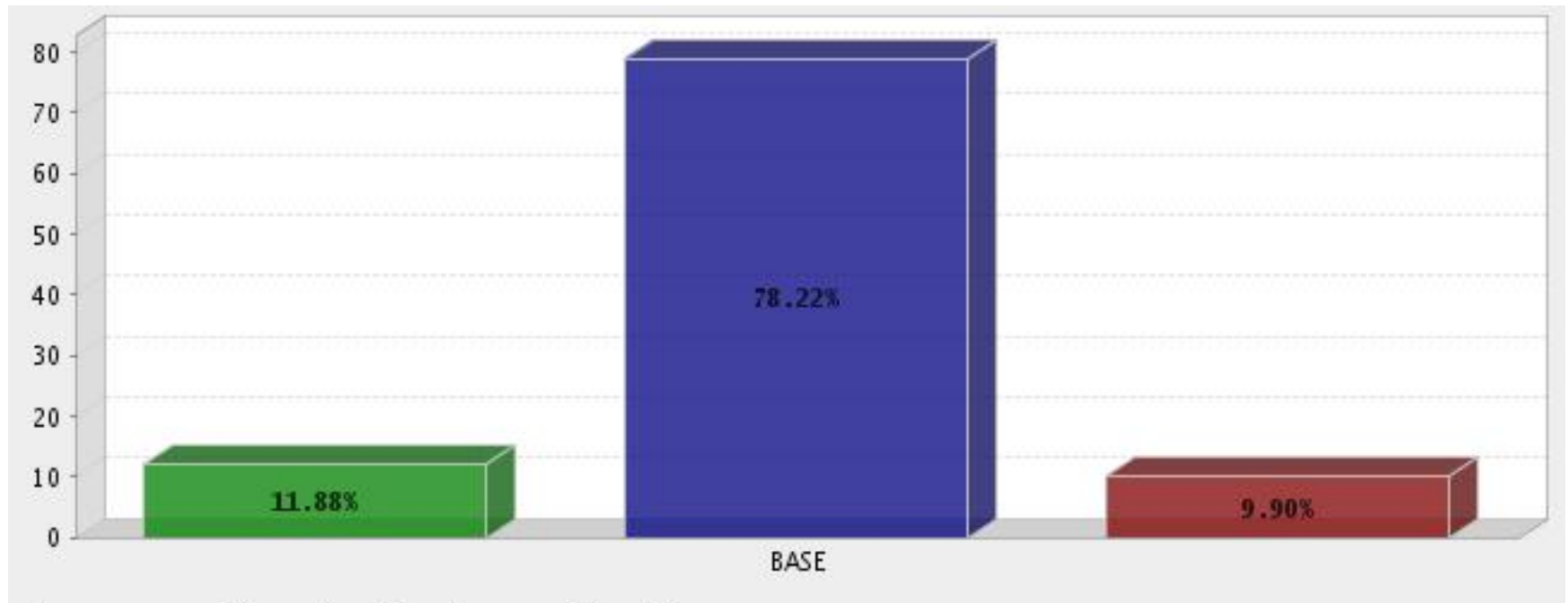
What type of operating system is your smartphone? (Only consider your primary device if you have multiple)



How often do you use your phone to access mobile apps that have been downloaded from an app store (i.e., iTunes, the Android Market, or BlackBerry App World)?



Which of the following best describes your preference:

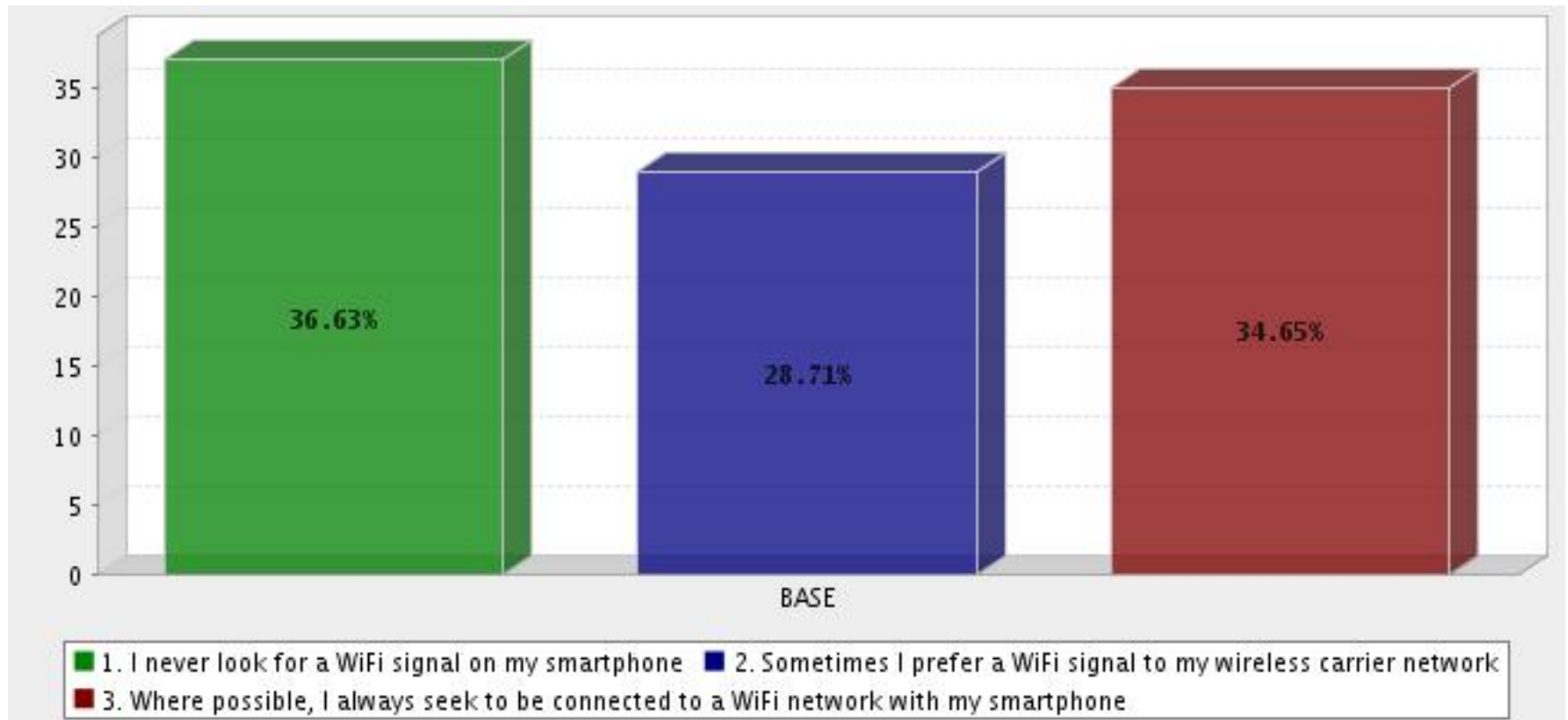


Prefer to use my smartphone when trying to access information

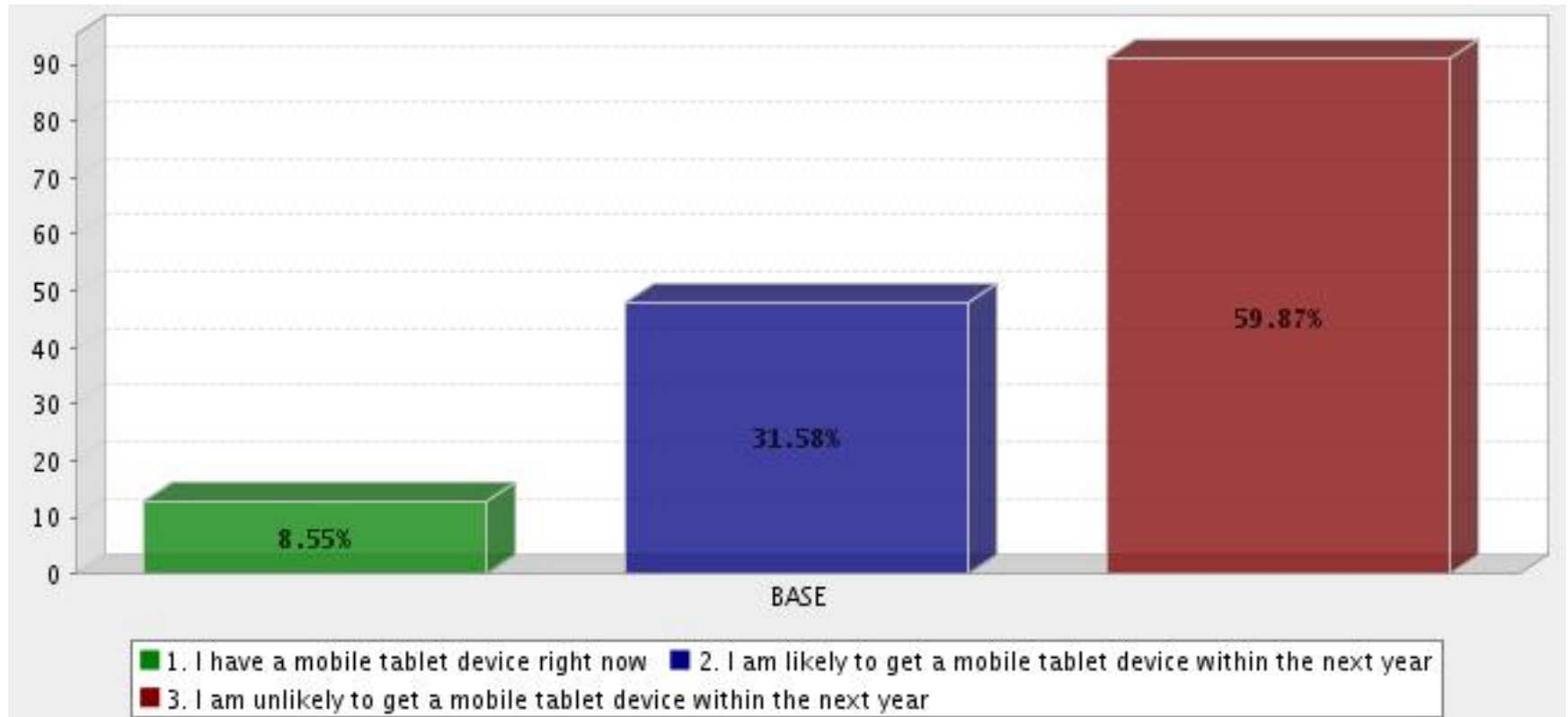
Use my smartphone for quick/easy tasks when I'm on the go, but prefer my laptop or desktop computer for more complex information in the office

Use my smartphone to access information and usually prefer to use a laptop or desktop computer

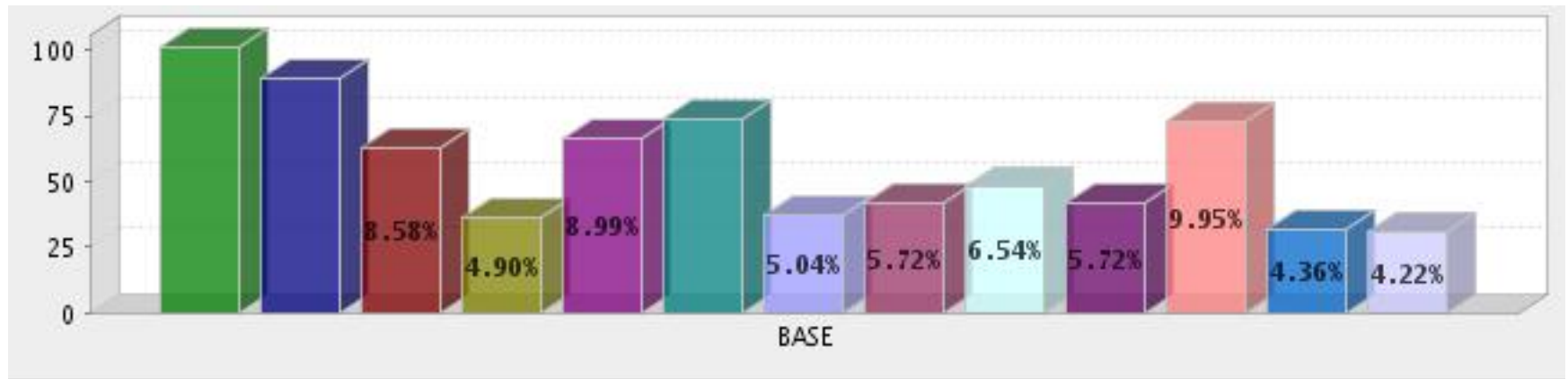
# How often do you utilize WiFi on your smartphone?



Which of the following best describes whether you own or are interested in getting a mobile tablet device (ex. Apple iPad, Samsung Galaxy Tab)?



If your school offered a mobile app that worked on your smartphone or mobile tablet device (ex. Apple iPad), which of the following capabilities would you be likely to use?  
(Select all that apply)



1. Browse and search the course catalog
2. Add and drop classes
3. Access interactive campus maps and get directions
4. See campus shuttle schedules and real-time shuttle locations
5. Search the public directory and contact anyone directly via phone or email
6. View and search all library resources
7. View Athletics schedules, scores and news
8. Access the latest campus news, including the school newspaper
9. View and search the on- and off-campus calendar of events and add events directly to your smartphone's calendar
10. View images and videos from campus events, activities, lectures, the university's digital collection and more
11. View hours of operation for campus services (e.g., placement center, dining hall, etc.)
12. View menus for campus dining facilities
13. If your school offered a mobile campus application, what other things (besides what's listed above) would you want to be able to do

If your campus offered a mobile courses/mobile learning app that worked on your smartphone or mobile table device (ex. Apple iPad), which of the following capabilities would interest you? (Select all that apply)

