

OFFICIAL RULES

NO PURCHASE NECESSARY

How to Enter: Registered attendees of the BbWorld 2014 Conference in Las Vegas, Nevada may enter the Partner Session Giveaway for a chance to win an Apple iPad Mini or a \$100 gift card from Amazon. To participate in the giveaway, attendees must two or more partner sessions and have their badge scanned by staff outside each session room (two badge scans are considered an entry). All entries will be entered into a random drawing to win one (1) Apple iPad Mini or one (1) Amazon gift card with a value of \$100 (the "Prizes").

CONSUMER DISCLOSURE

Blackboard Inc. ("Blackboard"), the sponsor of the Partner Session Giveaway, will choose two (2) prize winners by random drawing from all eligible entries received on July 17, 2014 by 3:00 pm PDT. The odds of winning depend on the number of entries received. **PURCHASING ANY GOOD OR SERVICE WILL NOT INCREASE THE ODDS OF WINNING.** One (1) prize winner will receive one (1) Apple iPad Mini with a retail value of approximately Three Hundred Twenty Nine Dollars (\$299), and one (1) prize winner will receive one (1) Amazon gift card with a retail value of One Hundred Dollars (\$100).

The Prize winners are solely responsible for all federal, state, and local taxes on their prizes. All federal, state and local laws and regulations apply. No substitution or transfer of a prize shall be permitted except as provided herein. Limit one (1) prize per person. If a Prize winner is unable to accept his or her prize, Blackboard will not award a substitute prize. The Prize winners shall be chosen on July 18, 2014 at 10:00 a.m. PDT, and notified via email. Any unclaimed prize will be forfeited and Blackboard may select a new Prize winner.

Employees and Directors of Blackboard and any participating partner company, their respective parent, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family or members of the same households of such employees or directors are not eligible. By entering, you agree to these Official Rules and the decisions of Blackboard, which are final and binding in all respects. Blackboard assumes no responsibility for the lost, late, incomplete, inaccurate, stolen, misdirected, illegible or altered entries.

This Giveaway is open only to legal residents of the United States who are at least eighteen years old at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. **All employees, board members, officers, representatives, agents, and consultants of K-12 schools (or districts), libraries or purchasing consortiums that participate in the Federal Schools and Libraries E-rate Program are disqualified from entering. GIVEAWAY IS VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW.**

This Giveaway is governed by the laws of the United States with venue in Washington, D.C., and all claims must be resolved under District of Columbia law without regard to choice of law rules, first by mediation, and then by arbitration, in the District of Columbia, under the rules of the American Arbitration Association.

Blackboard assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to promotion entries or entry forms; or alteration of entries or entry forms. Blackboard is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or mailed-in entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants' or any other persons' computers or mobile devices related to or resulting from participation or downloading any materials in this Giveaway. In no event shall there be a greater number of prizes awarded than the published number.

By entering this Giveaway, entrants and prize winner(s): (1) agree to be bound by these Official Rules; (2) agree to release sponsor and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Giveaway, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of

privacy and merchandise delivery; and (3) prize winner(s) consent to the use of their names, voices, pictures, and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law. Sponsor reserves the right to prohibit any entrant from participating in the Giveaway if, at their sole discretion, sponsor finds such entrant to be tampering with the entry process or the operation of the Giveaway, or if such entrant repeatedly shows a disregard for, or attempts to, circumvent these Rules, or acts: (a) in a manner the sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant the sponsor; or (c) in any other disruptive manner. Any failure by the sponsor to enforce any of these Rules shall not constitute a waiver of such Rules.

In the event that under your employer's policies you are not permitted to accept the prizes awarded in this Giveaway, your entry will be deemed to be made on behalf of your employer provided your employer assumes the tax obligations associated with the prize and other relevant rules.

Caution: any attempt by any person to deliberately damage any website or undermine legitimate operation of the Giveaway is a violation of criminal and civil laws. Should such an attempt be made, Blackboard reserves the right to seek damages from any such person to the fullest extent permitted by law.

If you have any questions about this Giveaway, please contact Sara Loges at sara.loges@blackboard.com or Blackboard Inc., 650 Massachusetts Avenue, NW, Washington, DC 20001.