

FOSTERING AN ANALYTIC CULTURE THROUGH COLLABORATION

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About the University of Nebraska Lincoln

- The University of Nebraska– Lincoln (UNL) is NU’s flagship institution and home of the Huskers.
 - The role of the University of Nebraska-Lincoln as the primary intellectual and cultural resource for the State is fulfilled through the three missions of the University: teaching, research, and service.
 - 25,000 Students
 - Nebraska’s Research 1 institution
 - Confers Bachelors (3,900), Masters (850), Doctoral (320)I, and JD (120) degrees
- **Lincoln metro – 270,000**
 - Capital of Nebraska

About University of Nebraska Omaha

- The University of Nebraska Omaha (UNO) is Nebraska's premier metropolitan research university offering nationally recognized bachelor's, master's and doctoral degrees.
 - UNO spans more than 150 acres on multiple campuses in the heart of Omaha, surrounded by residential neighborhoods, shopping and dining.
 - Students -15,395
 - Division 1 athletics
 - Community Engagement
- Omaha metro – 875,000
- Omaha is home to five Fortune 500 companies including:
 - Berkshire Hathaway
 - ConAgra Foods
 - Mutual of Omaha
 - Peter Kiewit
 - Union Pacific

How We Started

- Politics
- Enrollment Goals
- Executive Support
- Analysis of marketplace

UNL Implementation

- UNL implemented in 2013
- Project structure
- The good and bad

UNO Implementation

- Summer 2013 – Began working with UNL
- January 2014 Implementation
- Project structure
- Maintaining scope
- The good and bad

Creating a Culture of Success

- UNL/UNO CIO Memorandum of Understanding
- UNL/UNO Joint Team Structures

Team	UNL	UNO
Executive Sponsor	Senior Vice Chancellor – Academic Affairs	Senior Vice Chancellor – Academic and Student Affairs
Executive Governance	Vice Chancellor levels – Academic Affairs, CIO, IR, Enrollment Mgt	Vice Chancellor levels – Academic Affairs, Student Affairs, Enrollment Mgt, CIO, OIE
Core Project Team	IR, Admissions, Financial Aid	Enrollment Mgt, Graduate, OIE, IT

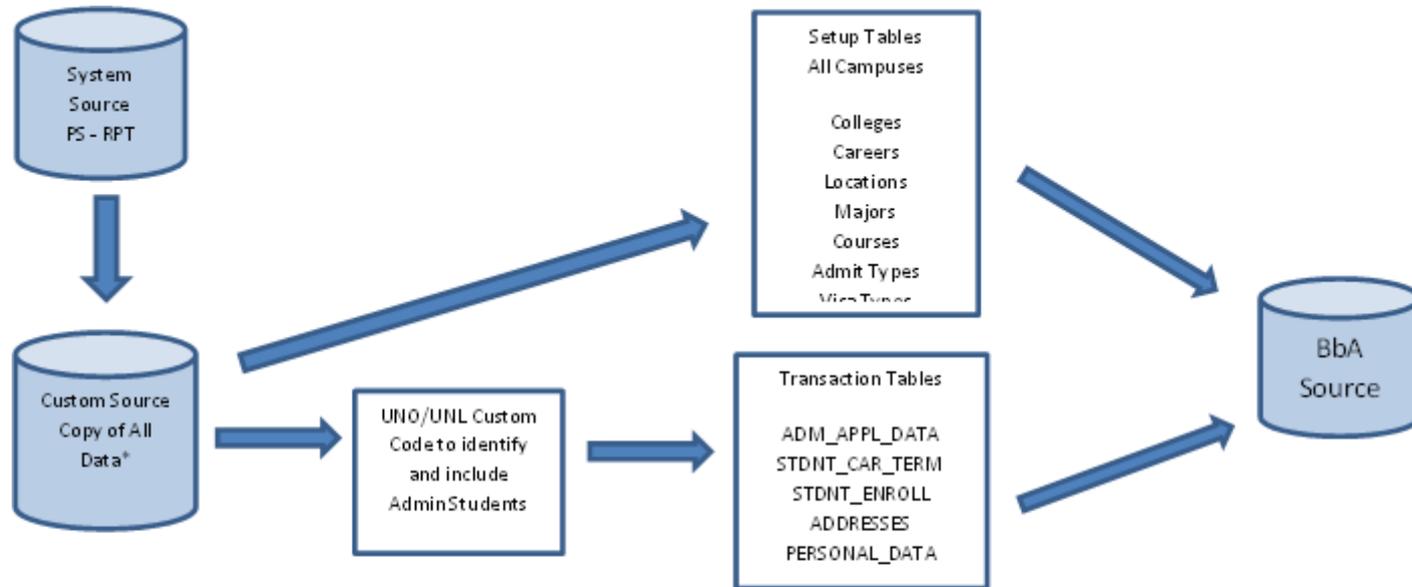
Past Collaborations

- UNO/UNL negotiated a system wide contract
- Sharing training resources and consulting engagements
- Sharing processes for data validation and data definitions
- Sharing lessons learned
- Collaboration with Central IT.

Current Collaboration

- Administrative Site vs. Delivery Site Data
- Overall focus on collaboration between UNO and UNL CIOs
- Enhancements
- Data Cookbook
- UNL hosting BbA listserv

Administrative/Delivery Project



Future Collaboration

- Financial Aid collaboration
- Retention indicators
- Pyramid upgrades for mobile access
- Using non PeopleSoft data (Talisma CRM, Advising, etc)
- Dashboards
- Further campus wide access
- Joint core project meetings
- BbA community webinars

Impact of Collaboration

- Drives innovation
- Partnerships
- Competitiveness
- Data Analytics vs reporting

Questions?

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