

Tackling the Headwinds

Using Analytics to Propel Students to Graduation

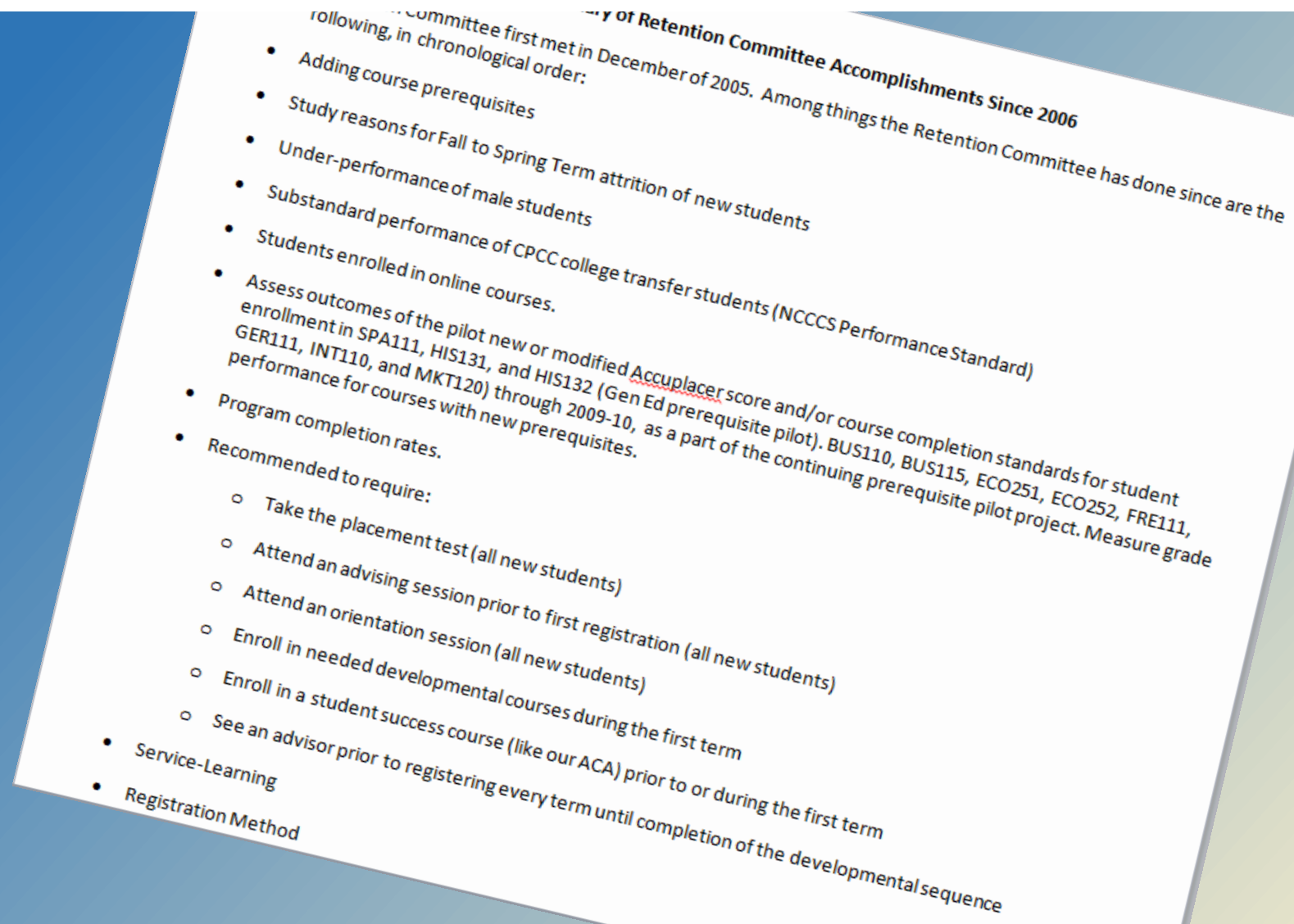
Kara Bosch, Brad Bostian

Central Piedmont Community College

Significant Headwinds

- Funding challenges
- Flattening enrollments
- Low retention rates
- Huge changes to placement, developmental education, and articulation of transfer courses
- Low graduation rates

Student Retention & Success Initiatives: users needed data to prove if initiatives were working



Student Retention Dashboard-At a Glance: one dashboard targets many student retention initiatives



Promoting CPCC's Retention and Success Initiatives

Successful CU Gateway Grades with Demographics (All Depart

		Net Registration Count	
		2011	20
ACA-111	A	944	
	B	382	
	C	218	
CIS-110	A	1,687	
	B	760	
	C	378	
	I/B		
COM-110	A	1,048	
	B	795	
	C	368	
	I/A	1	
	I/B	3	
COM-231	A	948	
	B	583	
	C	329	
	I/A	1	
	I/B	3	

Successful Grades counts 2012-13 (CU)

	Fall 2012	Spring 2013	Summer
A	20,960	20,754	6
B	14,891	14,489	4
C	9,080	8,998	2

% Successful 2012-13 (CU) (Curriculum)

	Summer 2012	Fall 2012
% Successful	82.32%	78.84%

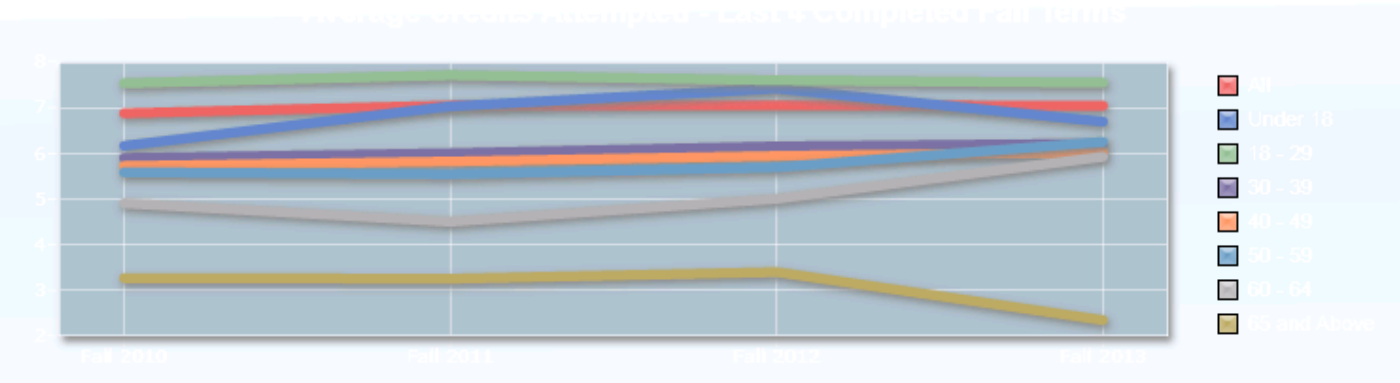
% Successful CU Gateway with Demogra

	% Successful
2011	
ACA-111	80.50%
CIS-110	80.07%
COM-110	82.53%

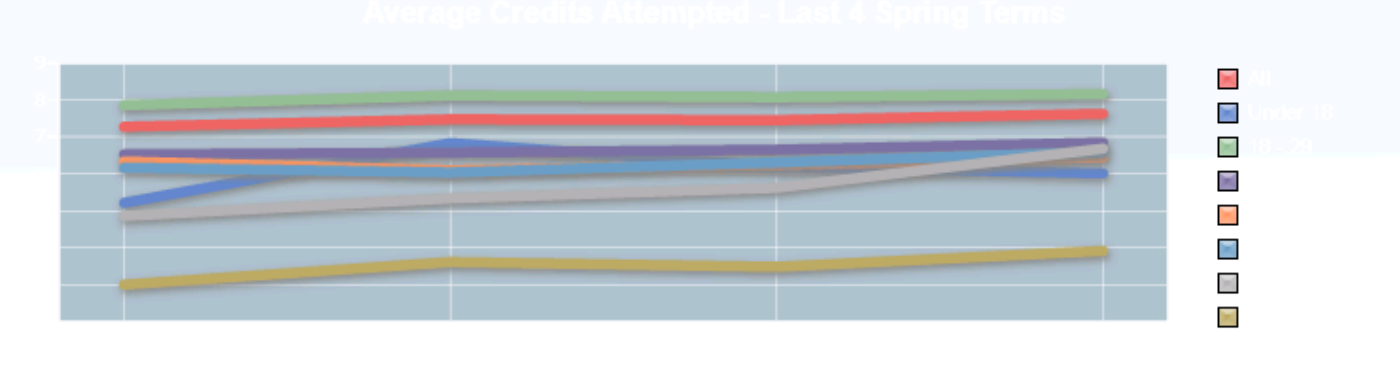
% Successful CU Gateway 2012-13 (CI

	Summer 2012	Fall 201
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Avg Credits Attempted (CU) - Last 4 Fall Terms (Avg Credits Attempted ~, Curriculum, All Ethnicities, All Genders)



Avg Credits Attempted (CU) - Last 4 Spring Terms (Avg Credits Attempted ~, Curriculum, All Ethnicities, All Genders)



Successful Gateway Grades for all Ethnicities, Genders

		Net Registration Count			
		2011	2012	2013	2014
ACA-111	A	944	830	665	90
	B	382	333	341	32
	C	218	197	217	32
CIS-110	A	1,687	961	909	66
	B	760	751	748	26
	C	378	492	506	21
	I/B		2	2	
	I/C		2		
COM-110	A	1,048	1,013	1,019	35
	B	795	920	907	27
	C	368	441	449	8
	I/A	1	2		
	I/B	3	1		
	I/C	1	3	2	1
COM-231	A	948	764	701	1
	B	583	534	512	
	C	329	315	276	
	I/A	1		1	
	I/B	3			
	I/C	6	1		
ENG-111	A	1,938	1,983	1,942	48
	B	1,585	1,494	1,747	58
	C	800	807	853	47
	I/A	6	2	2	1
	I/B	19	2	5	1
	I/C	8	7	3	
	A	934	934	881	25
	B	649	699	782	18
	C	353	353	330	11

Successful Gateway Grades for Specific Targeted Groups (in order to compare to total CPCC population)

*Black, Non-
Hispanic
Males*

Ethnicity

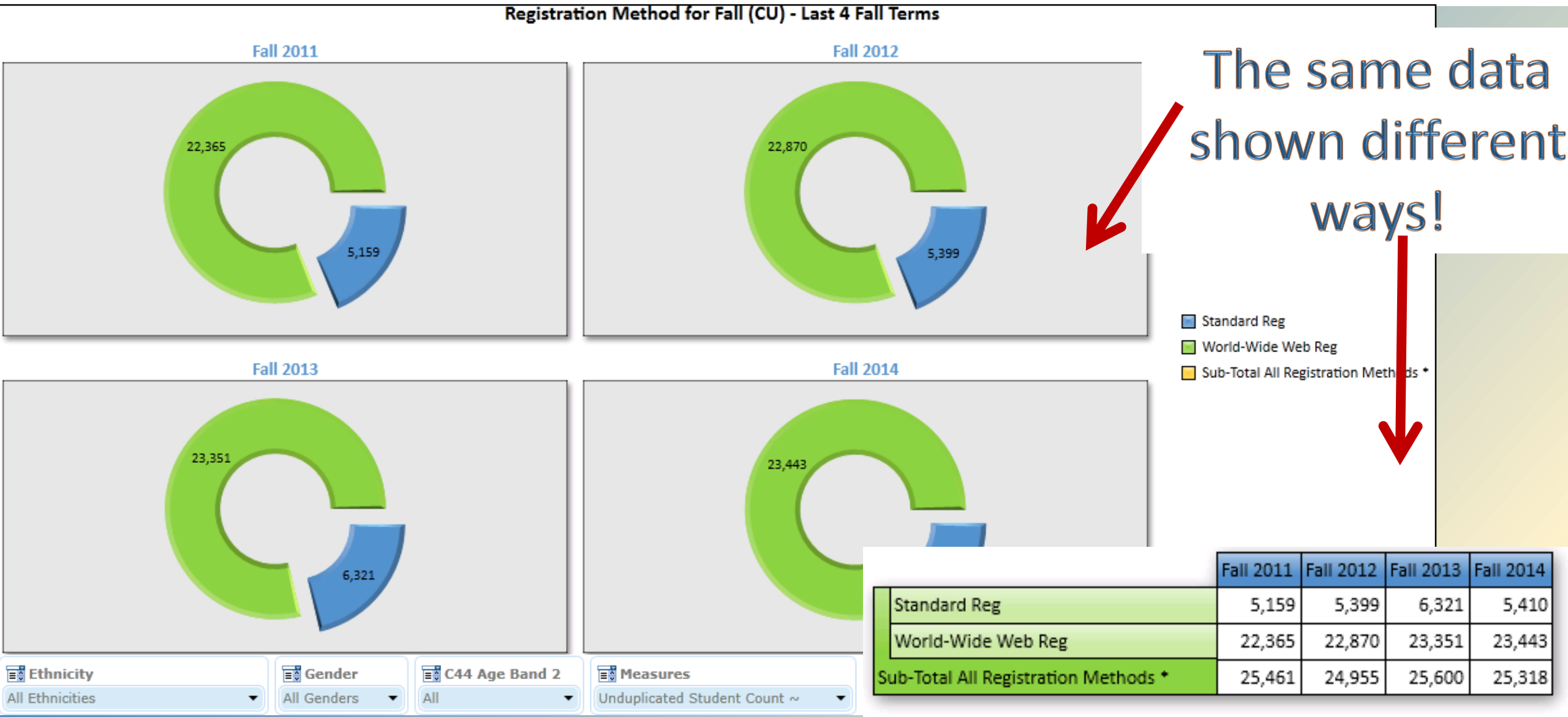
Black, Non-Hispanic

Gender

Male

		Net Registration Count			
		2011	2012	2013	2014
ACA-111	A	150	127	98	16
	B	115	108	73	4
	C	65	57	64	13
CIS-110	A	124	54	73	3
	B	84	76	72	4
	C	44	60	63	
COM-110	A	78	76	83	1
	B	101	110	100	2
	C	57	63	69	3
	I/B		1		
	I/C	1		2	
COM-231	A	66	39	51	
	B	70	69	69	
	C	57	53	44	
	I/B	1			
	I/C	1			
ENG-111	A	154	154	190	1
	B	177	191	222	3
	C	112	137	158	5
	I/B	3			
	I/C	1	1		
ENG-112	A	66	61	70	
	B	68	77	101	1
	C	59	42	41	2
	I/C	1	1	1	
MAT-155	A	5	19	12	
	B	16	19	18	
	C	18	22	27	
	A	6	19	12	

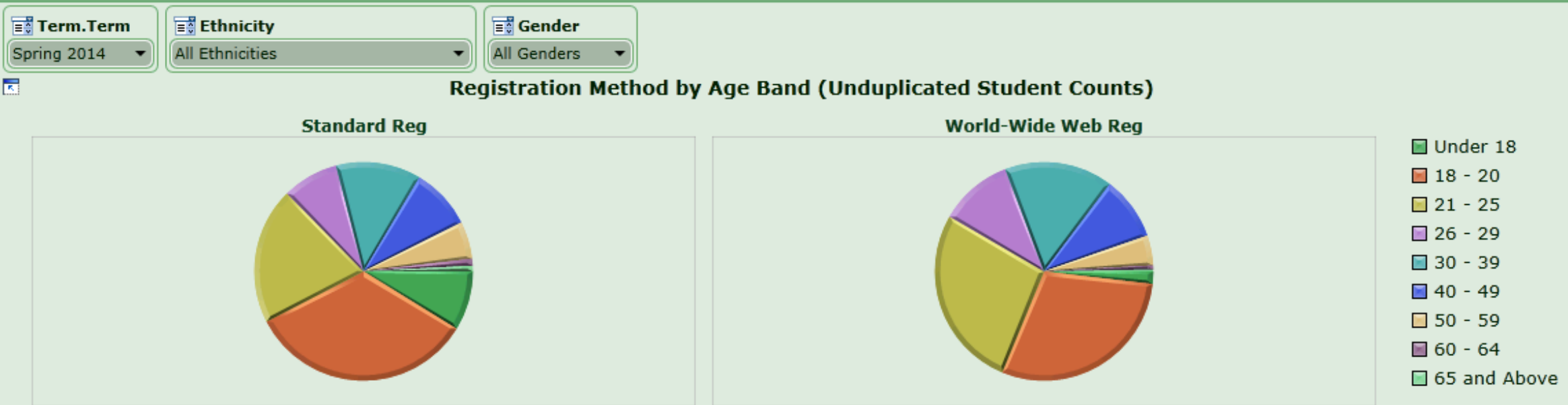
Registration Methods- Fall Comparison



Registration Method by Age Band

(Can Slice by Term, Ethnicity and Gender)

Unduplicated Student Count ~ by Registration Method (Registration Method) on columns; and C44 Age Band 2 (Age Band) on rows sub-setted by Spring 2014, All Ethnicities, All Genders and Curriculum



		Sub-Total All Registration Methods *		
		Standard Reg	World-Wide Web Reg	
Under 18		426	413	736
18 - 29	18 - 20	1,625	6,567	7,001
	21 - 25	980	6,051	6,293
	26 - 29	401	2,422	2,534
30 - 39		610	3,586	3,755
40 - 49		439	2,097	2,272
50 - 59		267	990	1,092
60 - 64		50	136	162
65 and Above		40	61	91

Successful Grades

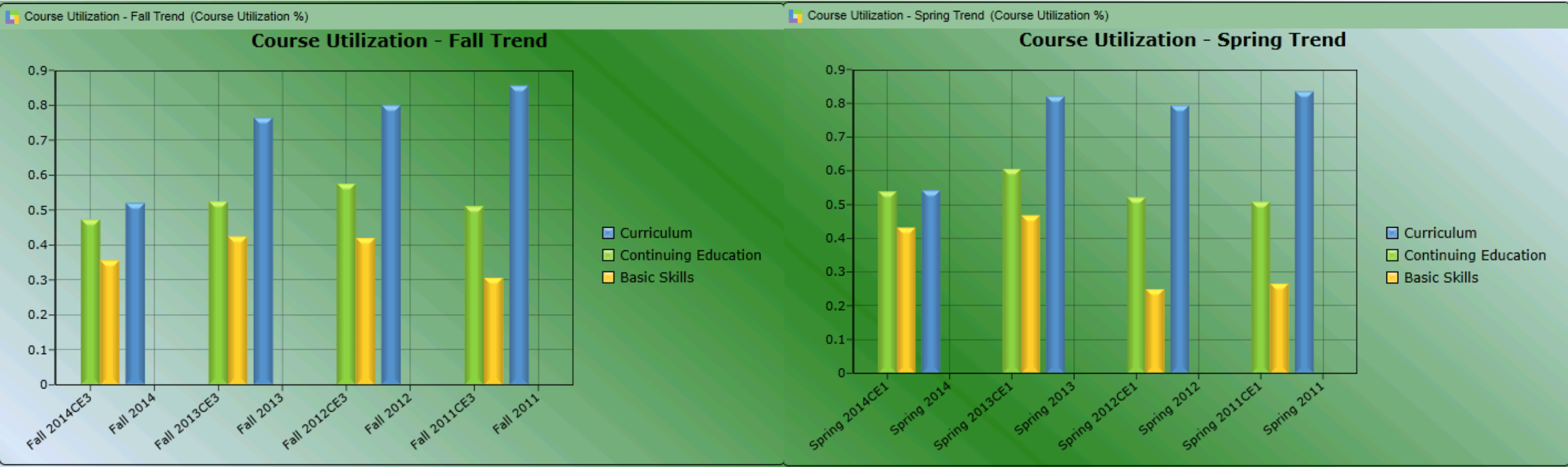
All CPCC Students

	2011	2012	2013	2014
Sub-Total All Grades *	102,518	102,637	99,748	2,691
A	49,239	48,249	47,546	1,482
B	32,889	33,509	32,781	787
C	19,929	20,376	18,935	399
I/A	142	168	170	10
I/B	169	180	185	11
I/C	150	15		

All CPCC MALE Students

	2011	2012	2013	2014
Sub-Total All Grades *	44,065	44,060	43,231	1,263
A	20,510	19,891	19,732	691
B	14,165	14,629	14,357	351
C	9,184	9,303	8,910	204
I/A	71	87	83	9
I/B	77	78	88	8
I/C	58	72	61	

Course Utilization in Summary Form



Course Utilization in Specific Courses, such as ACA (College Success)

		Fall 2011	Fall 2012	Fall 2013	Fall 2014
All Courses	Section Count	3,040	3,368	4,184	4,479
	Section Utilization %	85.67%	80.06%	76.50%	52.05%
	Avg Enrolled per Section	20.0	18.0	16.1	14.6
	Avg Sections per Course	3.4	3.7	4.5	5.0
ACA	Section Count	101	105	101	99
	Section Utilization %	90.57%	83.58%	91.06%	89.28%
	Avg Enrolled per Section	22.6	20.8	22.7	22.3
	Avg Sections per Course	25.3	21.0	20.2	24.8
ACC	Section Count	40	42	44	39
	Section Utilization %	73.94%	72.15%	73.81%	77.76%
	Avg Enrolled per Section	20.0	18.8	19.1	20.1
	Avg Sections per Course	2.9	2.8	2.9	2.6
AHR	Section Count	29	28	27	24
	Section Utilization %	96.59%	74.70%	83.81%	85.87%
	Avg Enrolled per Section	16.6	13.3	15.1	13.2

		Fall 2011	Fall 2012	Fall 2013	Fall 2014
ACA-111	Section Count	54	53	49	22
	Section Utilization %	90.74%	84.61%	89.48%	82.08%
	Avg Enrolled per Section	22.7	21.1	22.2	20.4
	Avg Sections per Course	54.0	53.0	49.0	22.0
ACA-118	Section Count	29	30	32	25
	Section Utilization %	93.24%	92.13%	92.75%	82.56%
	Avg Enrolled per Section	23.3	23.0	23.2	20.6
	Avg Sections per Course	29.0	30.0	32.0	25.0
ACA-120	Section Count	16	12	11	1
	Section Utilization %	86.18%	77.33%	89.82%	52.00%
	Avg Enrolled per Section	21.4	19.3	22.5	13.0
	Avg Sections per Course	16.0	12.0	11.0	1.0
ACA-121	Section Count		2	2	
	Section Utilization %		56.00%	86.00%	
	Avg Enrolled per Section		14.0	21.5	
	Avg Sections per Course		2.0	2.0	
ACA-122	Section Count	2	8	7	51
	Section Utilization %	82.00%	61.00%	97.71%	96.39%
	Avg Enrolled per Section	20.5	15.3	24.4	24.1
	Avg Sections per Course	2.0	8.0	7.0	51.0

Get to the details



Course Utilization in Specific Courses (Such as “ACA”)- (continued)

	Fall 2011	Fall 2012	Fall 2013	Fall 2014
All Course Sections	85.67%	80.06%	76.50%	52.05%
ACA	90.57%	83.58%	91.06%	89.28%
ACC	73.94%	72.15%	73.81%	77.76%
AHR	96.59%	74.70%	83.81%	85.87%
ALT	85.00%	51.67%	35.00%	40.00%
ANT	92.50%	91.25%	95.20%	91.05%

Department

All Departments

All Departments

Unknown

A/C, Heating & Ref Tech

Academic Eng As a 2nd Language

Academic Related

Accounting

Adult Basic Education

Adult English As a 2nd Language

Adult ESL

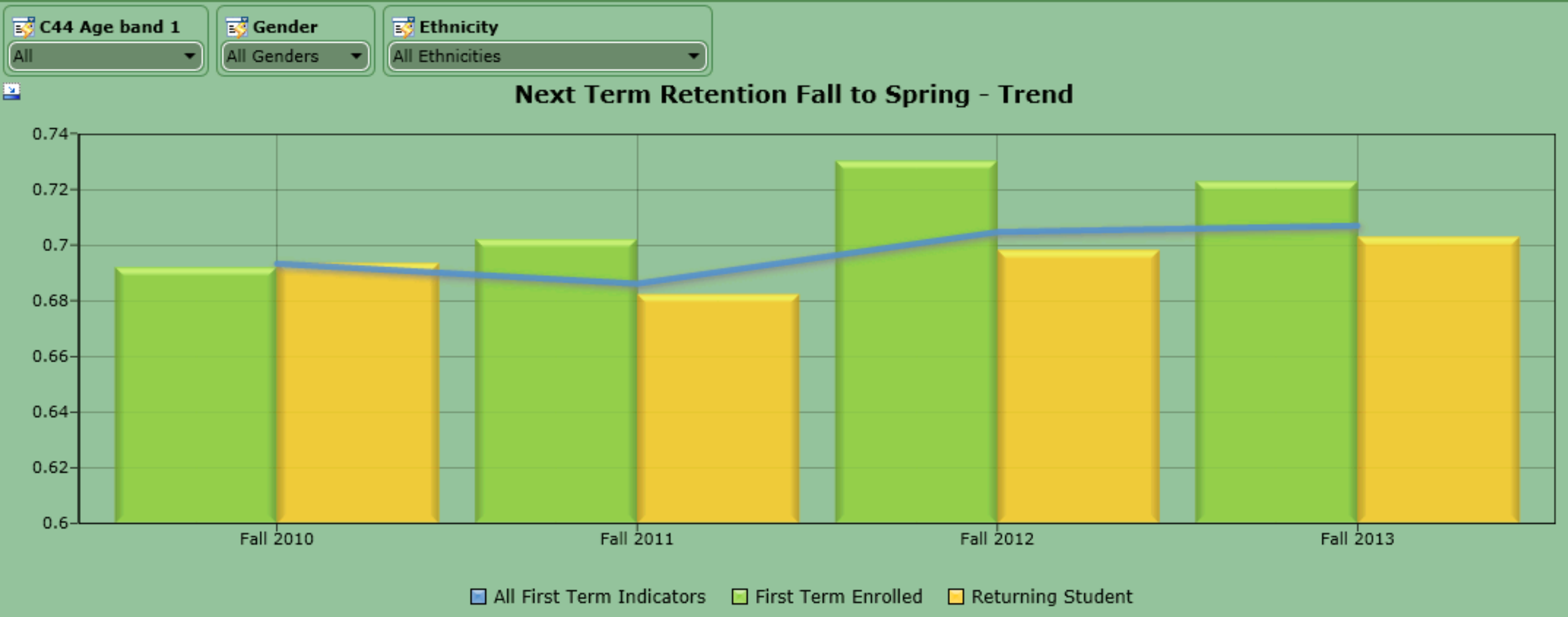
Adult High School - Instruct

Advertising and Graphic Design

	Fall 2011	Fall 2012	Fall 2013	Fall 2014
ACA-111	90.74%	84.61%	89.48%	82.08%
ACA-118	93.24%	92.13%	92.75%	82.56%
ACA-120	86.18%	77.33%	89.82%	52.00%
ACA-121		56.00%	86.00%	
ACA-122	82.00%	61.00%	97.71%	96.39%

Retention Fall to Spring

Retention % (Next Term) by Term.Term (Term) on columns; and First Term Indicator (First Term Indicator) on rows sub-setted by All, All Genders, All Ethnicities, Enrolled and Curriculum



Can Get Retention Details By Program

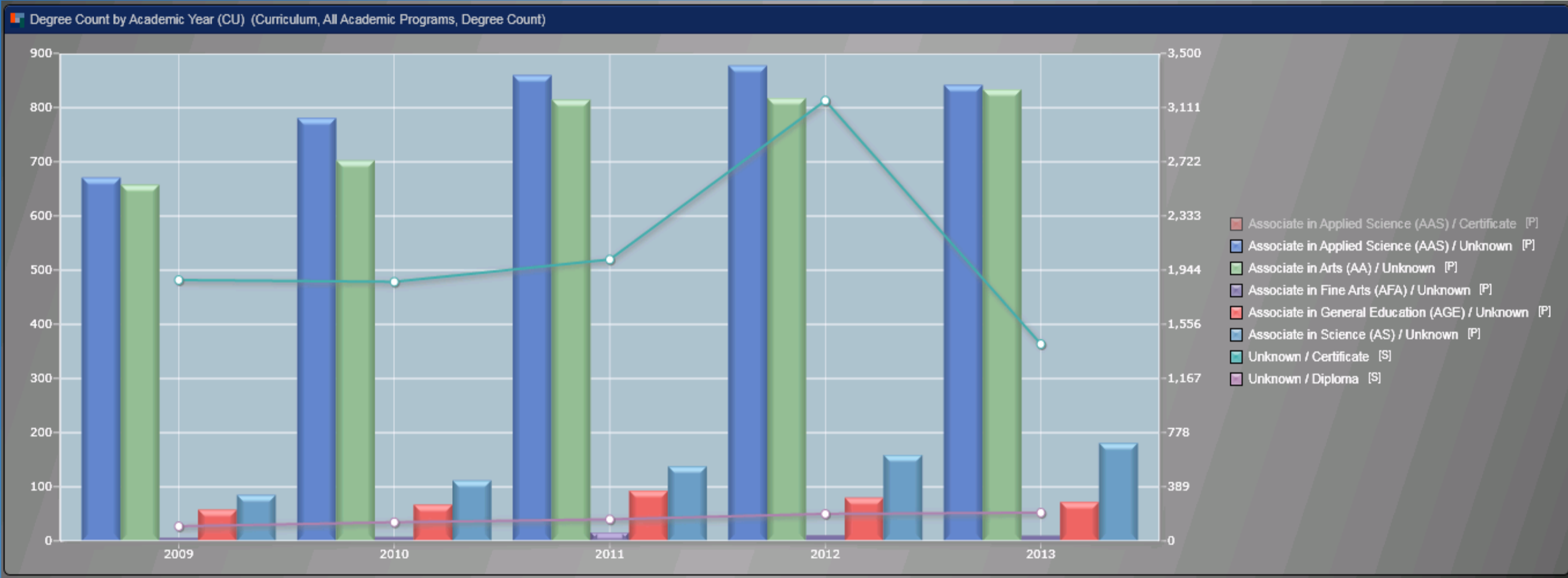
Next Term Retention from Fall ...

Returned Next Term, Retention % (Next Term), Returned Next Year and Retention % (Next Year) by First Term Indicator (First Term Indicator) on columns; and Academic Program (Academic Program) on rows subsetted by Curriculum, Enrolled and Fall 2013

	All First Term Indicators					
					First Term Enrolled	
	Returned Next Term	Retention % (Next Term)	Returned Next Year	Retention % (Next Year)	Returned Next Term	Retention % (Next Term)
Automotive Systems Technology	138	71.13%	82	42.27%	41	68.05%
Advanced Engine Performance Including Chassie Electronics (C60160C9)						
Advanced Fuel and Electronic Systems (C60160C8)						
Automotive Systems Technology (A60160)	124	76.54%	68	41.98%	35	79.05%
Automotive Systems Technology (D60160)	12	50.00%	12	50.00%	5	41.67%
Automotive Systems Technology - Brake & Alignment (C6016011)						
Basic Engine and Electrical (C60160C7)	1	50.00%	1	50.00%	1	50.00%
Vehicle Line Drive Systems (C6016010)						
Collision Repair & Refin Tech	11	64.71%	9	52.94%	3	60.00%
Autobody Estimating (C60130C3)						
Autobody Repair (C60130C2)						
Collision Repair and Refinishing Technology (D60130)	2	40.00%	2	40.00%		
Painting and Refinishing (C60130C1)	9	75.00%	7	58.33%	3	75.00%
Criminal Justice Technology	141	60.52%	95	40.77%	37	45.95%
Corrections (C55180C6)						
Courts and the Law (C55180C5)	1	50.00%	1	50.00%		

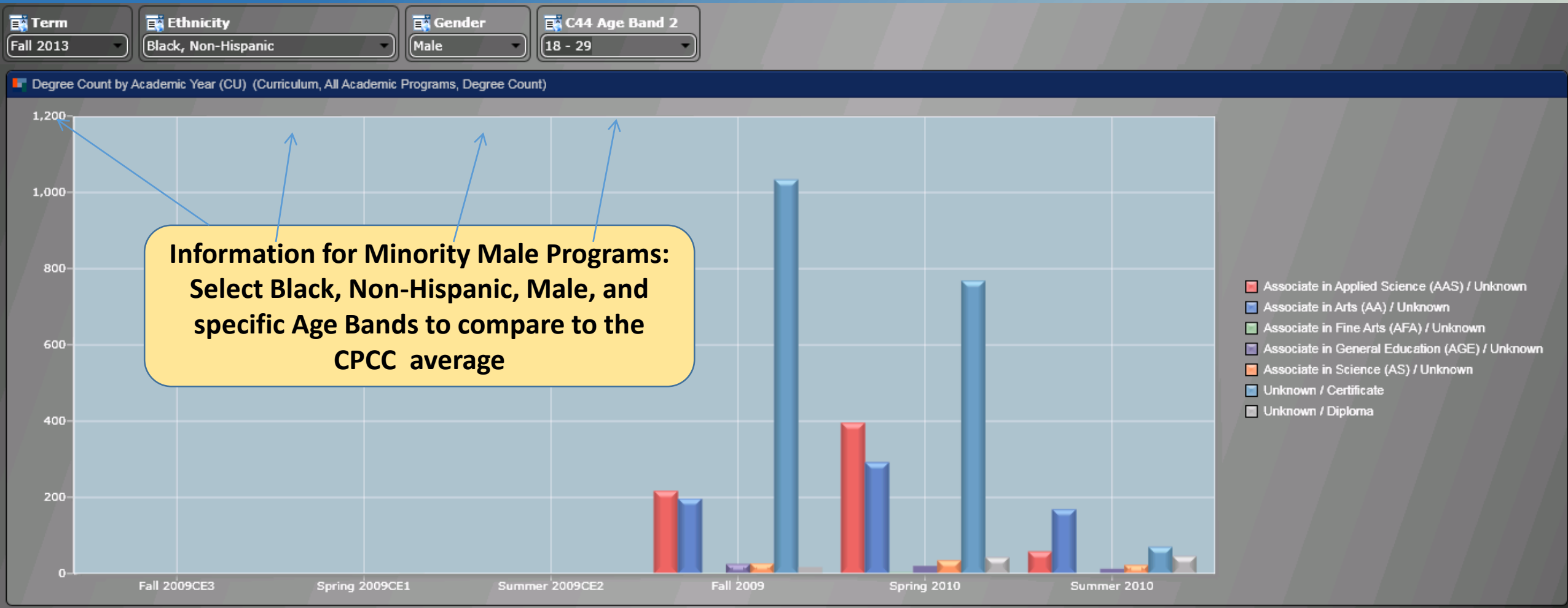
Tracking Student Success

Degree Count by Academic Year: The Big Picture



Tracking Student Success

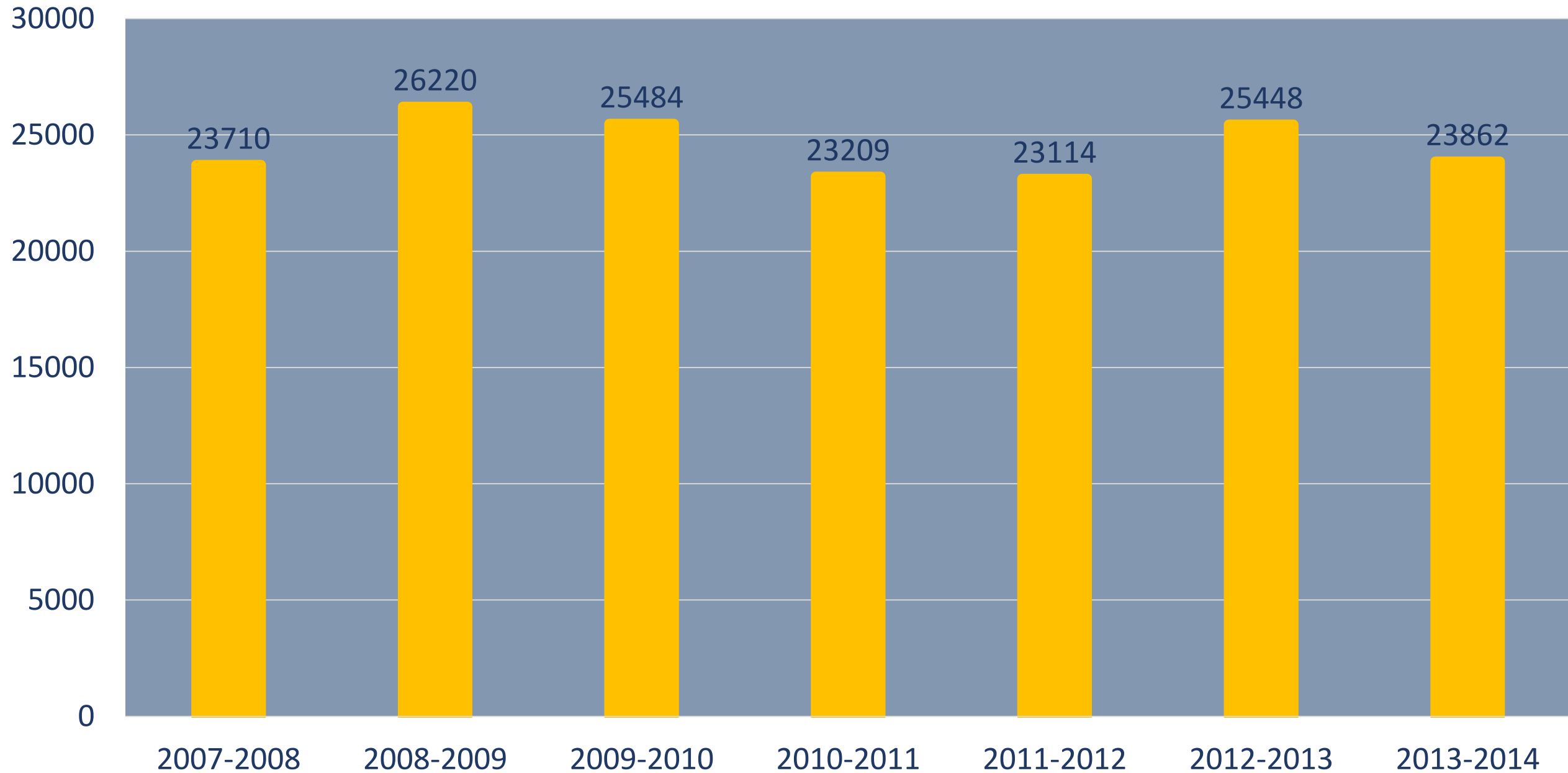
Degree Count by Academic Year: Targeting At-Risk Groups



Back To The Headwinds

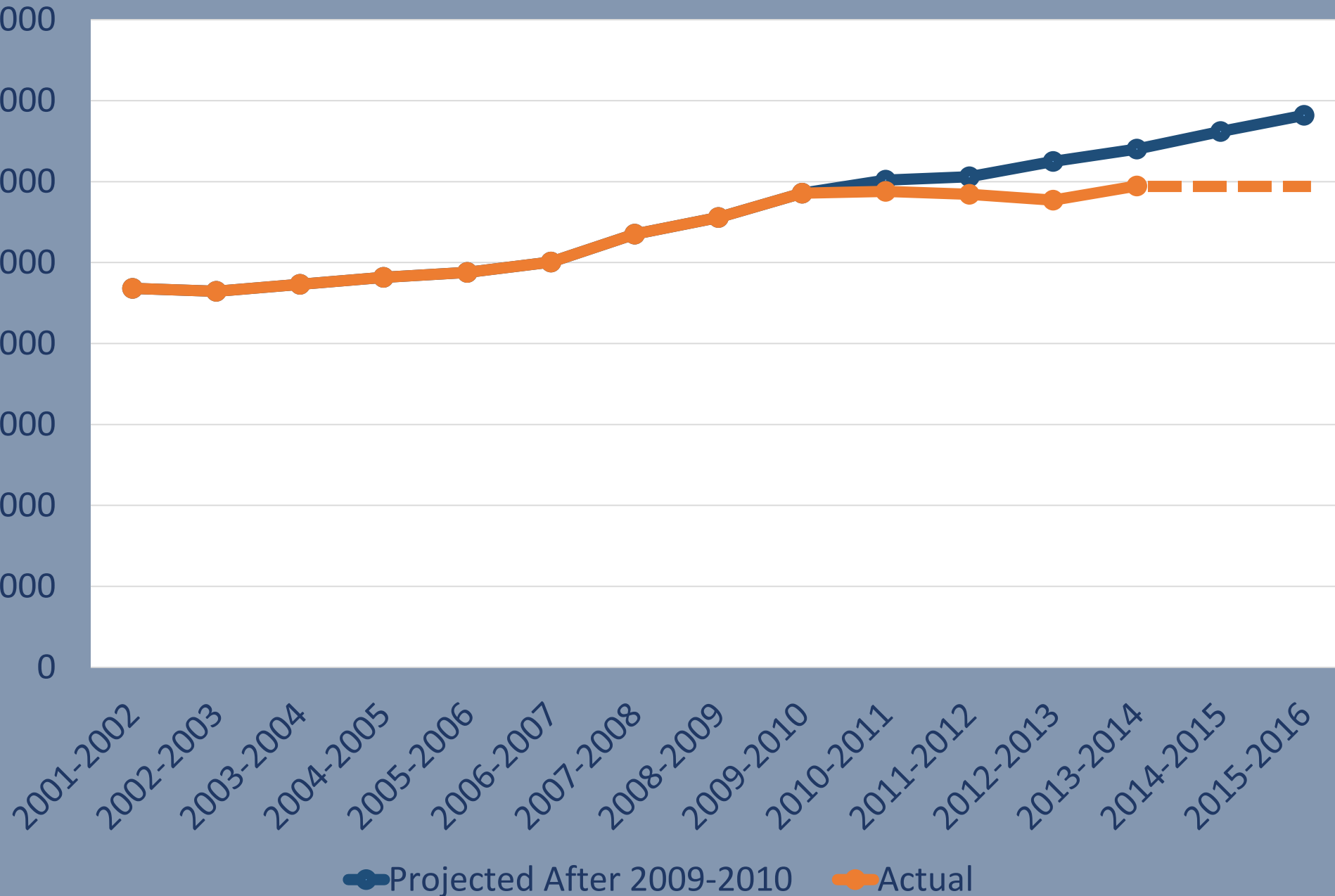
- Funding challenges
- Flattening enrollments
- Low retention rates
- Huge changes to placement, developmental education, and articulation of transfer courses
- Low graduation rates

Applications Are Flat



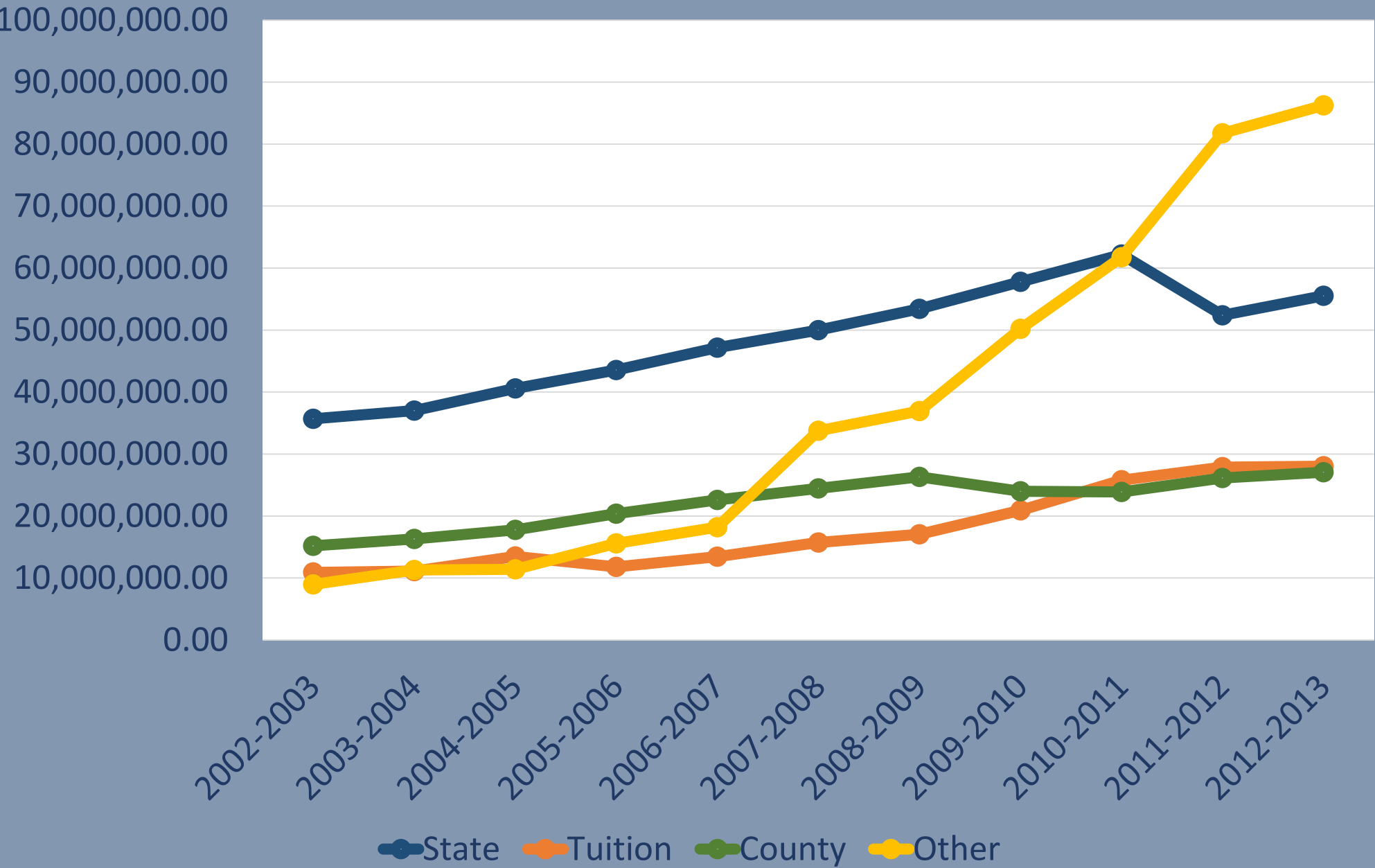
CPCC Projected Vs. Actual Curriculum Headcount

Enrollment
is not
meeting
projections



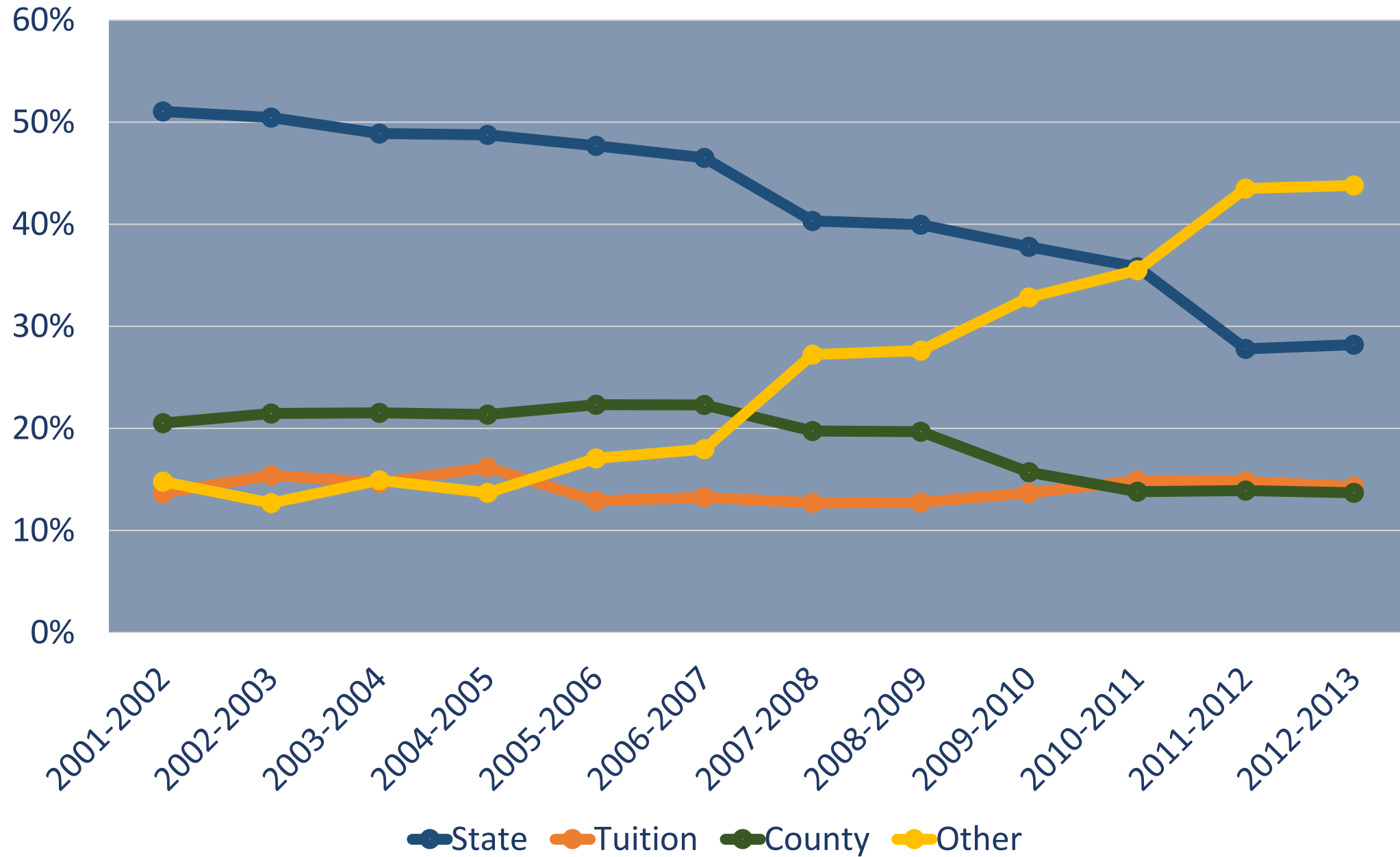
CPCC Revenue Sources

State
funding is
going
down



CPCC Revenue Source Percentages

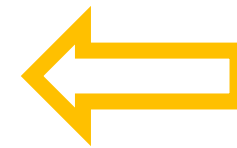
We're
now
more
than a
third self-
funded



PROBLEM



We're down in enrollment, yet registration looks like this



WITHDRAWAL RATE



How do we retain more students when they're doing this?

PROBLEM



Our withdrawal rate was high (21.1% from 1997-2005), at the bottom 5% of 151 benchmark colleges

Fall to
Spring
retention
was 58%.
Our
graduation
rate
was 6%



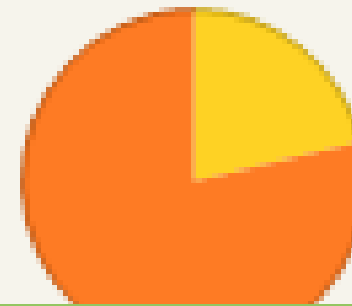
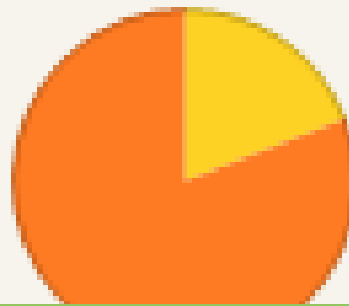
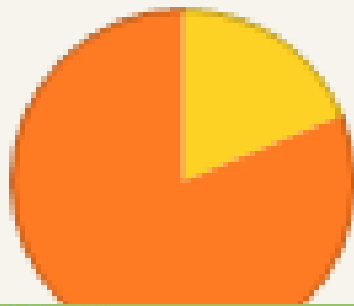
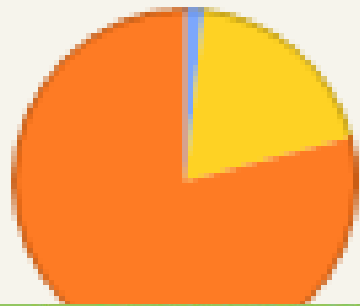
Improved services, like eliminating phone registration and creating Get Started, our online enrollment portal

Fall 2010

Fall 2011

Fall 2012

Fall 2013



 CENTRAL PIEDMONT
COMMUNITY COLLEGE

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[Arts](#)



Mecklenburg County
sales tax referendum



Added more short session classes, which support concinuous enrollment and student success

Term Length	N	% A-C	% F	% W
16 Weeks	18812	69.6%	10.6%	15.5%
8 Weeks	3680	74.1%	11.8%	10.7%
4 Weeks	240	81.3%	8.8%	6.7%

Reducing the withdrawal rate

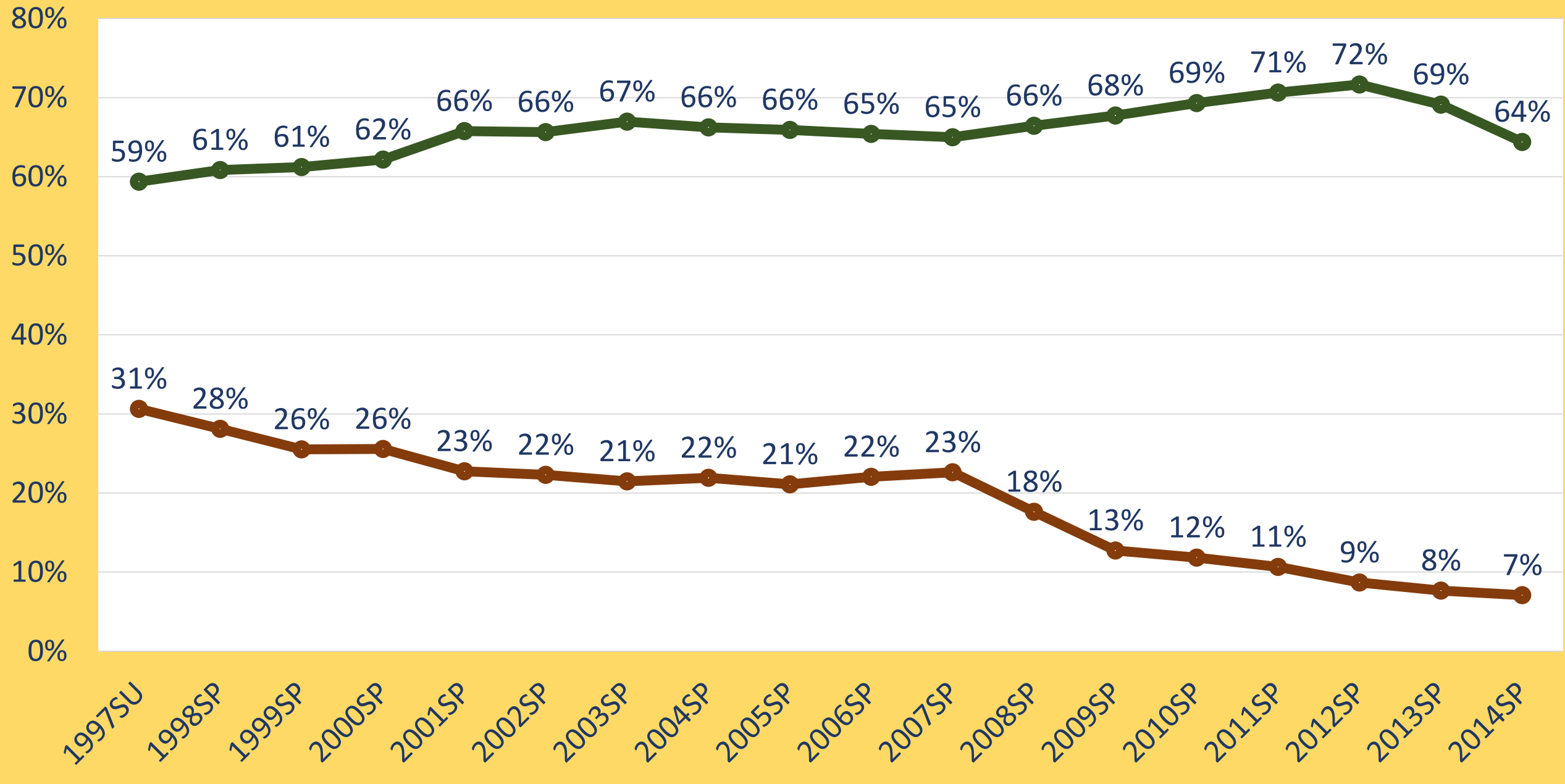
Moved the 75% W date to the 35% point

Created an online attendance system

Added early term progress reports to our Online Student Profile system

A decorative horizontal bar at the bottom of the slide, featuring a gradient from blue on the left to yellow on the right, with diagonal lines on the far right.

A to C Grades and W Grades



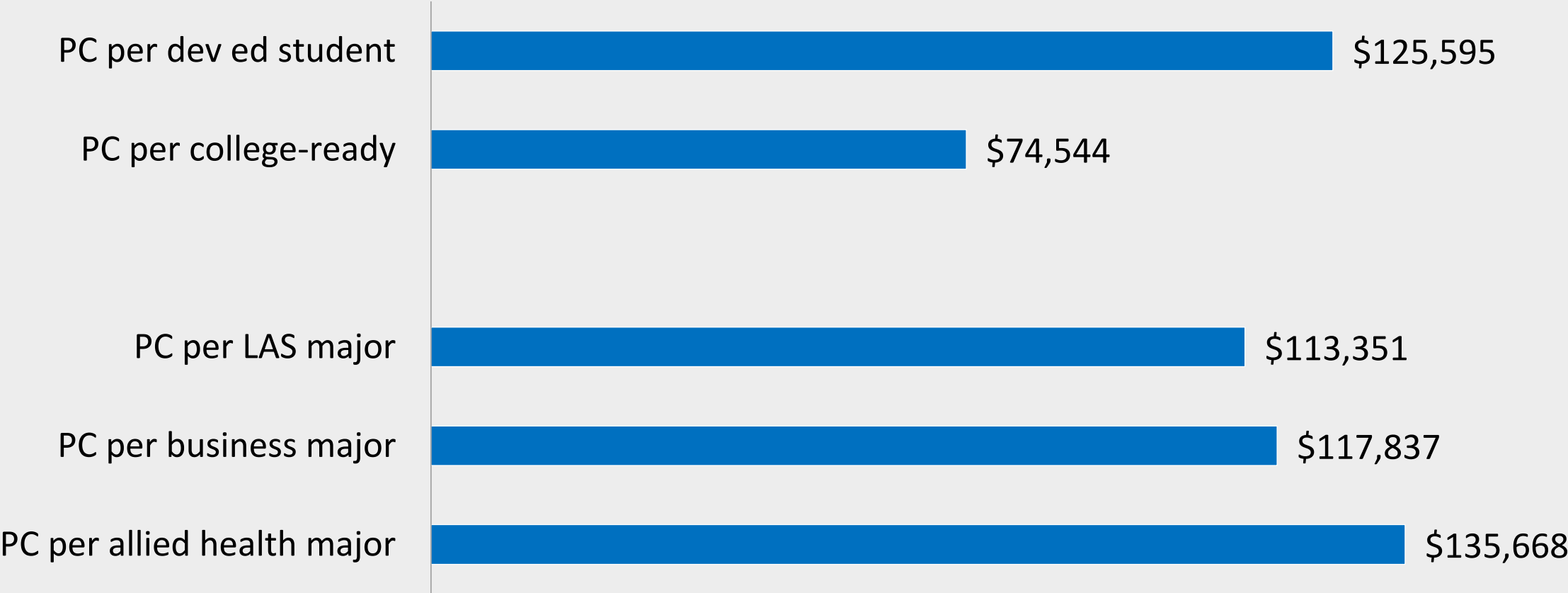
Intervention 3: Course Utilization Formula

In 2009-2010, English earned \$5,000,000 while Health Sciences cost \$900,000

ENG 111	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Section Count	73	74	79	85	91	116	120
Section Utilization %	85.2%	86.8%	97.3%	95.6%	94.8%	94.8%	92.4%
Avg Enrolled per Section	21.2	23.1	24.1	23.7	23.5	23.4	23

Cost per Completion (Unit Cost)

Outcome-Adjusted Pathway Cost: 2005-06 First Time in College Students after 5 Years



Developmental math students who complete college math

Will earn 25 more credits

Complete a degree at a significantly higher rate

Are twice as likely to transfer out

Changes may be incremental but significant

An increase of 15% in the rate of recent high school graduates completing college level math in their first year might take a 13% graduation rate to 15%

And lower the cost per completer from \$112,000 to \$102,000

- Moving to 100% completion of college math by year 2 would take a 13% graduation rate to 27%

And reduce cost per completer to \$76,000

Course utilization = butts over seats



Using Blackboard Analytics I can pull course utilization data by prefix

All Courses	GEL	Section Utilization %	104.24%	96.58%	91.71%	92.41%	89.68%
All Courses	GEL	Avg Enrolled per Section	24.6	25.6	24.3	24.3	22.6
All Courses	GEL	Avg Sections per Course	5	5.5	5	6	5
All Courses	GEO	Section Count	7	7	8	10	7
All Courses	GEO	Section Utilization %	102.06%	96.88%	99.16%	96.43%	101.08%
All Courses	GEO	Avg Enrolled per Section	28.3	26.6	29.5	27	26.7
All Courses	GEO	Avg Sections per Course	2.3	2.3	2.7	3.3	2.3
All Courses	GER	Section Count	12	12	14	14	14
All Courses	GER	Section Utilization %	67.56%	64.29%	59.69%	46.94%	53.76%
All Courses	GER	Avg Enrolled per Section	18.9	18	16.7	13.1	14.3
All Courses	GER	Avg Sections per Course	2	2	1.8	1.8	1.8

Or by a
particular
snapshot, by
campus, and
for each
course

07 Course Utilization: Section Measures by Course - Fall Trend - sliced

Section Utilization % for Central Campus / CPCC, End of
Add/Drop, Curriculum (Reporting Term)

		Spring 2013
All Courses	All Courses	85.21%
All Courses	ACA-111	90.93%
All Courses	ACA-118	98.55%
All Courses	ACA-120	80.00%
All Courses	ACA-121	52.00%
All Courses	ACA-122	100.00%
All Courses	ACC-110	77.78%
All Courses	ACC-115	85.19%
All Courses	ACC-120	90.28%
All Courses	ACC-121	90.12%
All Courses	ACC-129	47.06%
All Courses	ACC-130	52.94%

My Method

Pull number of sections and utilization percentage for 7 campuses and for all campuses, at end of drop/add and at end of term

Transform the data into one record per course

Account for needed growth or section reduction

Adjust for known changes, such as to placement policies, the developmental course sequences, and the CAA

My Method

For utilization % < 90%:

Sections needed = current sections * utilization % / 90%

For utilization % \geq 90% (low estimate):

Sections needed = current sections + [2 * (utilization % - 90%)]

For utilization % \geq 90% (high estimate):

Sections needed = current sections + [5 * (utilization % - 90%)]

Excel example =IF(F4<0.9,(E4*(F4/0.9)),E4+((F4-0.9)*2*E4))

This method is good but has flaws: it is backward looking, can over-grow, and ignores course idiosyncrasies

This busy slide shows the result of these calculations. It gives low and high estimates for the number of sections needed by campus and for both snapshots

Levine					Merancas					Other					All				
2015 Needed					2015 Needed					2015 Needed					2015 Needed				
Courses	Low Current	High Current	Low End of Drop Add	High End of Drop Add	Courses	Low Current	High Current	Low End of Drop Add	High End of Drop Add	Courses	Low Current	High Current	Low End of Drop Add	High End of Drop Add	Courses	Low Current	High Current	Low End of Drop Add	High End of Drop Add
All Courses	345	345	371	371	All Courses	172	172	176	176	All Courses	769	769	808	813	All Courses	3133	3133	2856	2861
ABL-6014	1	1	1	1	ABL-6014	1	1	0	0	ABL-6014	0	0	0	0	ABL-6014	12	12	11	11
ACA-111	3	3	3	3	ACA-111	1	1	1	1	ACA-111	9	10	9	10	ACA-111	23	24	25	26
ACA-118	5	5	4	4	ACA-118	1	1	1	1	ACA-118	8	9	8	10	ACA-118	29	30	28	30
ACA-120	0	0	0	0	ACA-120	0	0	0	0	ACA-120	5	6	5	6	ACA-120	9	10	7	8
ACA-121	0	0	0	0	ACA-121	0	0	0	0	ACA-121	1	2	1	2	ACA-121	1	2	1	2
ACA-122	2	2	1	1	ACA-122	1	1	0	0	ACA-122	3	4	3	3	ACA-122	7	8	6	8
ACC-110	0	0	0	0	ACC-110	0	0	0	0	ACC-110	0	0	0	0	ACC-110	0	0	3	3
ACC-115	0	0	0	0	ACC-115	0	0	0	0	ACC-115	0	0	0	0	ACC-115	0	0	1	1
ACC-120	3	3	0	0	ACC-120	0	0	0	0	ACC-120	4	4	5	5	ACC-120	17	17	16	18
ACC-121	2	2	1	1	ACC-121	0	0	0	0	ACC-121	3	3	3	4	ACC-121	5	5	9	9
ACC-129	0	0	0	0	ACC-129	0	0	0	0	ACC-129	0	0	0	0	ACC-129	0	0	1	1
ACC-130	0	0	0	0	ACC-130	0	0	0	0	ACC-130	0	0	0	0	ACC-130	0	0	1	1
ACC-140	0	0	0	0	ACC-140	0	0	0	0	ACC-140	1	1	1	1	ACC-140	1	1	1	1
ACC-149	0	0	0	0	ACC-149	0	0	0	0	ACC-149	1	1	1	1	ACC-149	1	1	2	2
ACC-150	0	0	0	0	ACC-150	0	0	0	0	ACC-150	1	1	1	2	ACC-150	1	1	1	2
ACC-220	0	0	0	0	ACC-220	0	0	0	0	ACC-220	0	0	0	0	ACC-220	0	0	1	1
ACC-221	0	0	0	0	ACC-221	0	0	0	0	ACC-221	0	0	0	0	ACC-221	0	0	0	0

SectionsNeeded14SUMMER - Excel

Sign in

Clipboard Font Alignment Number Styles Cells Editing

AS13

	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT
1	Courses	HarrisLOW	HarrisHIGH	Courses	LevineLOW	LevineHIGH	Courses	MerancasL	MerancasH	Courses	OtherLOW	OtherHIGH	Courses	AILOW	AIHIGH					
2	Aaall			Aaall			Aaall			Aaall			Aaall				No Longer Need			
3	ABL-6014	0.0	0.0	ABL-6014	0.0	0.0	ABL-6014	0.0	0.0	ABL-6014	0.0	0.0	ABL-6014	2.8	2.8		Developmental			
4	ACA-111	0.0	0.0	ACA-111	0.0	0.0	ACA-111	0.0	0.0	ACA-111	2.2	2.4	ACA-111	4.4	4.6		CAA General Electives			
5	ACA-118	0.0	0.0	ACA-118	0.0	0.0	ACA-118	0.4	0.4	ACA-118	4.3	4.8	ACA-118	8.1	8.6		CAA A.S. Elective			
6	ACA-120	0.0	0.0	ACA-120	0.0	0.0	ACA-120	0.0	0.0	ACA-120	1.3	1.7	ACA-120	1.3	1.7		CAA A.A. Elective			
7	ACA-122	0.0	0.0	ACA-122	0.0	0.0	ACA-122	0.0	0.0	ACA-122	3.4	4.1	ACA-122	3.4	4.1		UGETC			
8	ACC-110	0.0	0.0	ACC-110	0.0	0.0	ACC-110	0.0	0.0	ACC-110	0.0	0.0	ACC-110	0.6	0.6					
9	ACC-120	0.0	0.0	ACC-120	0.0	0.0	ACC-120	0.0	0.0	ACC-120	3.7	3.7	ACC-120	6.5	6.5					
10	ACC-121	0.0	0.0	ACC-121	0.0	0.0	ACC-121	0.0	0.0	ACC-121	2.1	2.2	ACC-121	3.1	3.2					
11	ANT-210	0.0	0.0	ANT-210	0.0	0.0	ANT-210	0.0	0.0	ANT-210	4.9	4.9	ANT-210	4.9	4.9					
12													ANT 220							
13													ANT 221							
14	ARC-133	0.0	0.0	ARC-133	0.0	0.0	ARC-133	0.0	0.0	ARC-133	0.8	0.8	ARC-133	0.8	0.8					
15	ART-111	0.0	0.0	ART-111	0.0	0.0	ART-111	0.0	0.0	ART-111	9.4	9.9	ART-111	11.6	12.5					
16	ART-114	0.0	0.0	ART-114	0.0	0.0	ART-114	0.0	0.0	ART-114	0.4	0.4	ART-114	0.4	0.4					
17	ART-115	0.0	0.0	ART-115	0.0	0.0	ART-115	0.0	0.0	ART-115	0.3	0.3	ART-115	0.3	0.3					
18													ART 116							
19													ART 117							
20	ART-121	0.0	0.0	ART-121	0.0	0.0	ART-121	0.0	0.0	ART-121	0.0	0.0	ART-121	0.6	0.6					
21	ART-131	0.0	0.0	ART-131	0.0	0.0	ART-131	0.0	0.0	ART-131	0.0	0.0	ART-131	1.2	1.5					
22	ART-231	0.0	0.0	ART-231	0.0	0.0	ART-231	0.0	0.0	ART-231	0.0	0.0	ART-231	0.4	0.4					
23	ART-232	0.0	0.0	ART-232	0.0	0.0	ART-232	0.0	0.0	ART-232	0.0	0.0	ART-232	0.2	0.2					
24	ART-240	0.0	0.0	ART-240	0.0	0.0	ART-240	0.0	0.0	ART-240	0.0	0.0	ART-240	0.6	0.6					

Data Sections Needed Based On 2014 Sections Needed Based On CAA

READY 115%

READY 115%

Next I can analyze the actual sections run based on the projected need

			Utilization	No Color = Difference Greater Than 1 Section	No Color = Difference Greater Than 1 Section		Actual Versus Needed Sections: Differences Greater Than 1	Absolute Value Of Actual Versus Needed Sections With Differences Greater Than 1	Actual Versus Needed Sections	Absolute Value Of Actual Versus Needed Sections		Absolute Value Of Actual Versus Needed Sections: Low Estimate	Absolute Value Of Actual Versus Needed Sections: High Estimate	Sections Needed: Differences Greater Than 1	Section Surpluses: Differences Greater Than 1	Sections Needed: Differences Greater Than 1	Section Surpluses: Differences Greater Than 1		
Low	High	Actual				Courses					Courses							Courses	
es						Aall Courses	Low Estimate		High Estimate		Aall Courses	Low	High	Low	Low	High	High		
						ABL-6014					ABL-6014								
31.7	34.2	34.0	72.24%	2.3	-0.2	ACA-111	2.3	2.3	0.0	0.0	ACA-111	2.3	0.2	0.0	2.3	0.0	0.0		
28.4	30.4	30.0	87.33%	1.6	-0.4	ACA-118	1.6	1.6	0.0	0.0	ACA-118	1.6	0.4	0.0	1.6	0.0	0.0		
11.4	12.2	8.0	94.50%	-3.4	-4.2	ACA-120	-3.4	3.4	-4.2	4.2	ACA-120	3.4	4.2	-3.4	0.0	-4.2	0.0		
1.4	1.4	2.0	96.00%	0.6	0.6	ACA-121	0.0	0.0	0.0	0.0	ACA-121	0.6	0.6	0.0	0.0	0.0	0.0		
6.7	7.2	8.0	85.00%	1.3	0.8	ACA-122	1.3	1.3	0.0	0.0	ACA-122	1.3	0.8	0.0	1.3	0.0	0.0		
3.3	3.3	3.0	81.67%	-0.3	-0.3	ACC-110	0.0	0.0	0.0	0.0	ACC-110	0.3	0.3	0.0	0.0	0.0	0.0		
0.9	0.9	1.0	77.78%	0.1	0.1	ACC-115	0.0	0.0	0.0	0.0	ACC-115	0.1	0.1	0.0	0.0	0.0	0.0		
16.4	16.4	17.0	89.76%	0.6	0.6	ACC-120	0.0	0.0	0.0	0.0	ACC-120	0.6	0.6	0.0	0.0	0.0	0.0		
7.5	7.5	10.0	78.79%	2.5	2.5	ACC-121	2.5	2.5	2.5	2.5	ACC-121	2.5	2.5	0.0	2.5	0.0	2.5		
0.5	0.5	1.0	59.26%	0.5	0.5	ACC-129	0.0	0.0	0.0	0.0	ACC-129	0.5	0.5	0.0	0.0	0.0	0.0		
0.6	0.6	1.0	88.89%	0.4	0.4	ACC-130	0.0	0.0	0.0	0.0	ACC-130	0.4	0.4	0.0	0.0	0.0	0.0		
0.8	0.8	1.0	88.00%	0.2	0.2	ACC-140	0.0	0.0	0.0	0.0	ACC-140	0.2	0.2	0.0	0.0	0.0	0.0		
1.5	1.7	2.0	67.31%	0.5	0.3	ACC-149	0.0	0.0	0.0	0.0	ACC-149	0.5	0.3	0.0	0.0	0.0	0.0		
1.3	1.7	1.0	92.00%	-0.3	-0.7	ACC-150	0.0	0.0	0.0	0.0	ACC-150	0.3	0.7	0.0	0.0	0.0	0.0		
0.8	0.8	1.0	70.37%	0.2	0.2	ACC-220	0.0	0.0	0.0	0.0	ACC-220	0.2	0.2	0.0	0.0	0.0	0.0		
►	2014	Needed	Needed Raw	Sections Needed Spring 2015		Analysis of Spring 2014		⊕	⋮ ◀										

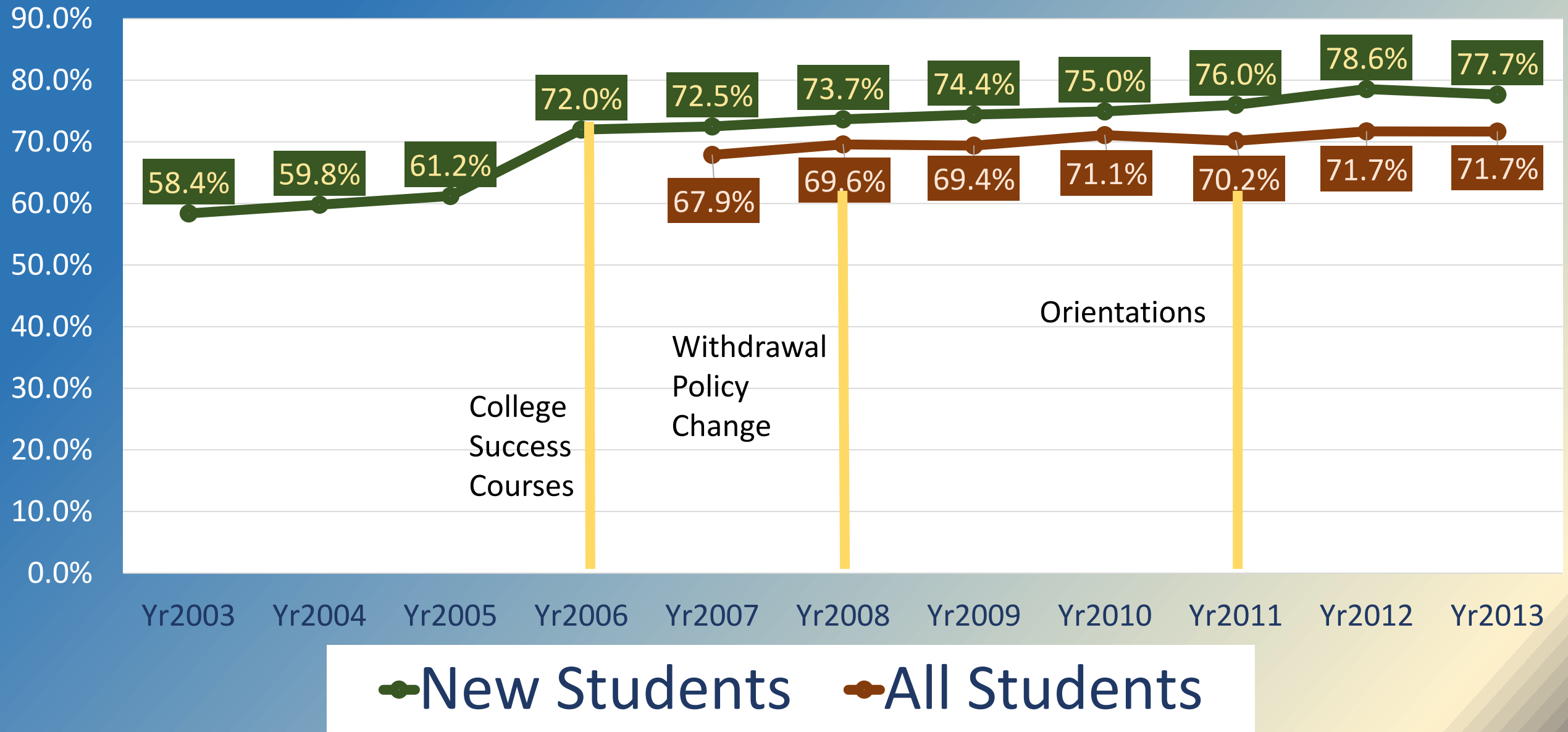
0.0	0.0	0.0	0.0	WLD-143	0.2	0.5	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-151	0.2	0.2	0.0	0.0	0.0	0.0
0.0	0.0	-1.7	1.7	WLD-215	0.7	1.7	0.0	0.0	-1.7	0.0
0.0	0.0	0.0	0.0	WLD-221	0.7	0.7	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-231	0.4	1.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-251	0.7	0.7	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-261	0.1	0.1	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-265	0.2	0.5	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-270	0.1	0.2	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WLD-293F	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	WOL-110	0.3	0.3	0.0	0.0	0.0	0.0
Net Difference	Sum Of The Differences	Net Difference	Sum Of The Differences		Absolute Differences	Absolute Differences	Under Low	Over Low	Under High	Over High
43.1	520.9	-173.2	608.3		916.9	1010.9	-238.9	282.0	-390.7	217.6
Low Estimate		High Estimate			Low	High		43.1		-173.2

Here you can see the bottom line values. In absolute terms, we're about a thousand sections off from what we need. And taking the high estimate of sections needed, we have a net need of nearly two hundred sections

Now we can adjust sections by need

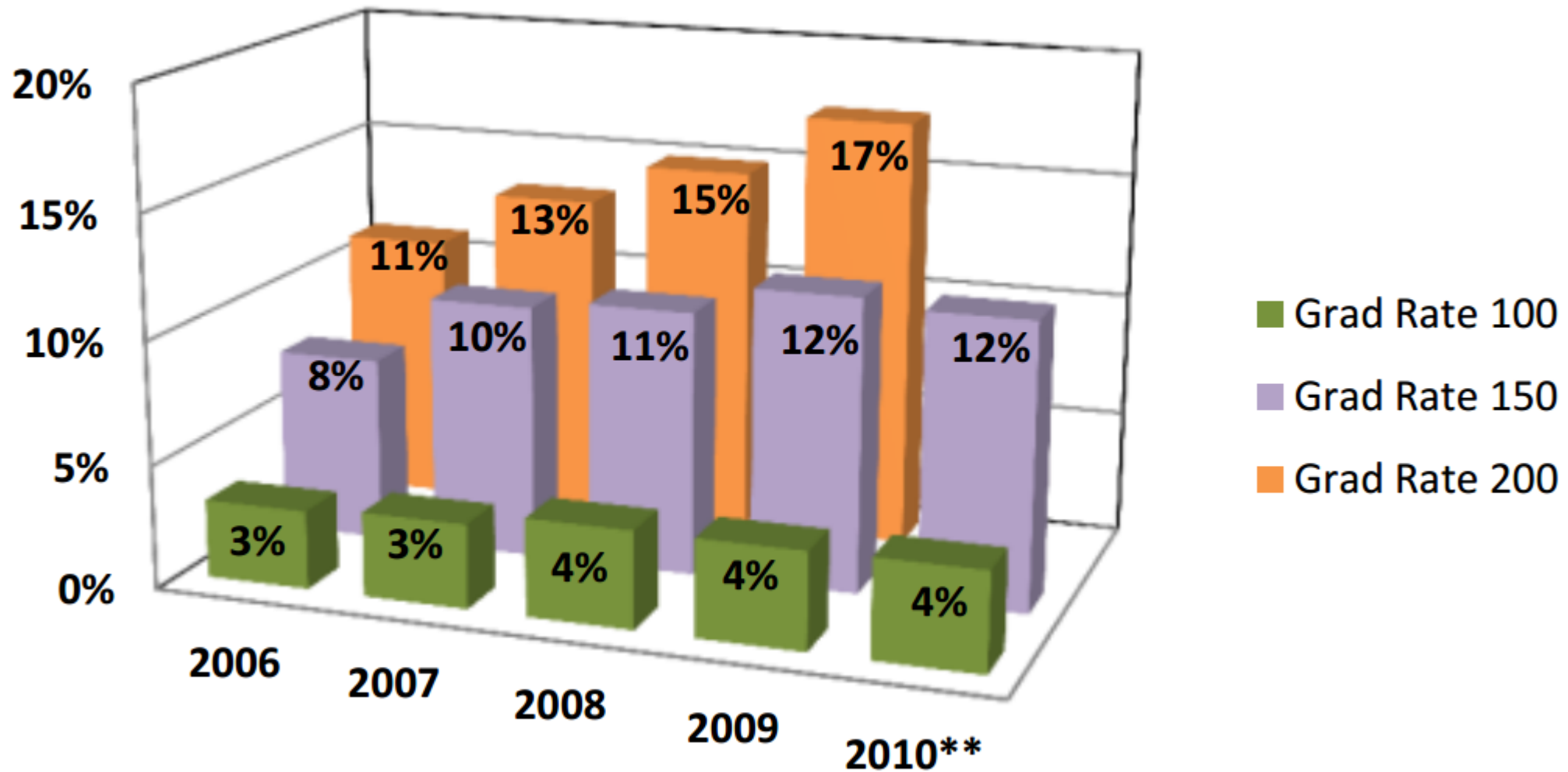
	Fall 2011		Fall 2012		Fall 2013		Fall 2014	
All Courses	3051	86%	3997	80%	4184	77%	4479	52%
ABL-6014	0	NA	27	92%	30	83%	15	74%
ACA 111	55	90%	53	85%	49	89%	22	82%
ACA 122	2	90%	8	61%	7	98%	51	96%
ENG 111	116	99%	120	93%	119	96%	150	96%
PSY 150	44	97%	59	95%	47	97%	65	94%

Fall to Spring Retention



So the graduation rate is now rising

Graduation Rates (year is the cohort year)*



There is more to do: **Multiple Measures for Placement**

Spring 2014	Course Success Rates	Estimated Two Semester Course Completion Rates
ENG 111	12% higher	33% higher
Reading Intensive (COM 110, HIS 111, PSY 150, SOC 210)	1% to 13% higher	15% to 33% higher
MAT (through MAT 171)	1% to 8% lower	13% to 28% higher
Estimated Graduation Rate	More than 2% higher	

ACCUPLACER Test Prep

Sometimes even a
wizard needs to
review



How much time and money would be saved if the other 67% of students reviewed before testing?

Test Name	Extra Time	Extra Money	Graduation Rate Increase Lost
Arithmetic	Up to 28 Weeks	\$271,979	1.4% to 1.9% (according to work by Peter Crosta of the Community College Research Center)
Elementary Algebra		\$660,453	
Reading Comprehension	Up to 29 Weeks	\$695,314	
Sentence Skills			
Total	Up to 29 Weeks	\$1,627,746	

With resources shrinking and needs expanding, we can't redesign colleges to maximize student completions without tools like Blackboard Analytics

Questions?

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