Blackboard transact™

Santa Barbara City College
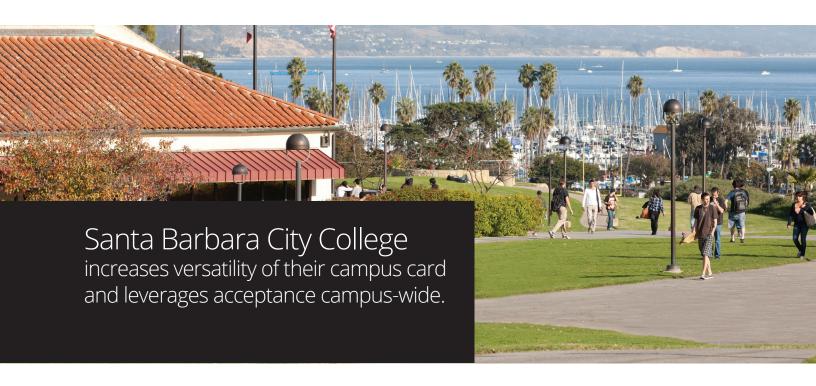increases versatility of their campus card and leverages acceptance campus-wide.

SBCC
SANTA BARBARA CITY COLLEGE

Campus Card Program

- » 3 campuses
- » Approx 23,000 students

Challenges

- » Multiple and simultaneous needs for more efficient systems, including retail and dining point of sale, plus door access management
- » Newly-installed SIS needed to be seamlessly integrated
- » Departments had unique requirements for their aspect of the systems

Solution

- » Integrated campus-wide systems to create a cashless and secure campus card system giving students the ability to use their cards for commerce and door access anywhere on campus

Throughout the 100-year history of Santa Barbara City College (SBCC), the college has continued to evolve to be the bustling educational epicenter of the community that it is today.

With student enrollment growth demands as the genesis, the community college transitioned to an integrated student information system (SIS) back in 2007. Simultaneously, the campus bookstore was looking for a debit card system that was less labor- and time-intensive, and the Campus Food Service Group was also on the hunt for a new point-of-sale (POS) system. Meanwhile, there was a growing frustration with managing secure building access.

These multiple needs throughout campus motivated SBCC to find an integrated solution that would meet the requirements of each department while integrating seamlessly with the newly-adopted Banner SIS. From the start, the college's IT team set a goal to increase the versatility of the campus card in all areas possible.

The Benefits of Cashless: From Beverages to Transportation

After reviewing multiple vendors, Blackboard Transact emerged as the solution that could create the integrated environment school officials were looking for. Once integrated, Blackboard Transact gave students and faculty/staff immediate cashless conveniences throughout campus.

Campus ID cards are accepted as payment at dining facilities on all three campuses, as well as the SBCC Bookstore and numerous other venues such as coffee carts, stadium concessions, copiers, and print release stations.

While some accounts are restricted to just bookstore or dining, depending on parents' and/or students' designation, some choose to put their funds in a Flex Account, giving students the ability to use their cards for commerce anywhere on campus.

The web deposit functionality of the Blackboard Transact system at SBCC also allows parents to make web deposits to their students' campus accounts. Parents simply use the guest deposit feature to add a stored value onto their student's campus ID card. Real-time deposits mean students have immediate access.

From the start, the college's IT team set a goal to increase the versatility of the campus card in all areas possible. Leveraging the card for building access campus-wide has enhanced security on campus. And integration with multi-function printers has been another win-win solution for centralized accounting.

Accomplishments

› Blackboard Transact ID cards are issued to all staff, faculty, credit and non-credit students at all three campuses.

› Cards can now be used for multi-function copier access on all three campuses—making centralized accounting a snap.

› Flex Account funds enable cashless commerce for purchases and services all over campus.

› Smart card building access to more than 600 doors on three campuses eliminated the need to manage hundreds of keys.

› ID card readers make it easy for students to go cashless for printing and copying in all campus learning facilities.

› Blackboard Transact integration with SBCC Bookstore has translated into increased sales and productivity.

"Our integrated implementation of the Blackboard Transact system has proven to be an invaluable tool in leveraging our Student Information System to provide security as well as commerce services and solutions to our campus community."

**Nancy Butterfield
SBCC CampusCard Administrator**

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