

BLACKBOARD EXECUTIVE SYMPOSIUM

Moving the Needle on Graduation: Best Practices to Use Data, People, Process and Technology to Impact Retention

November 11, 2011

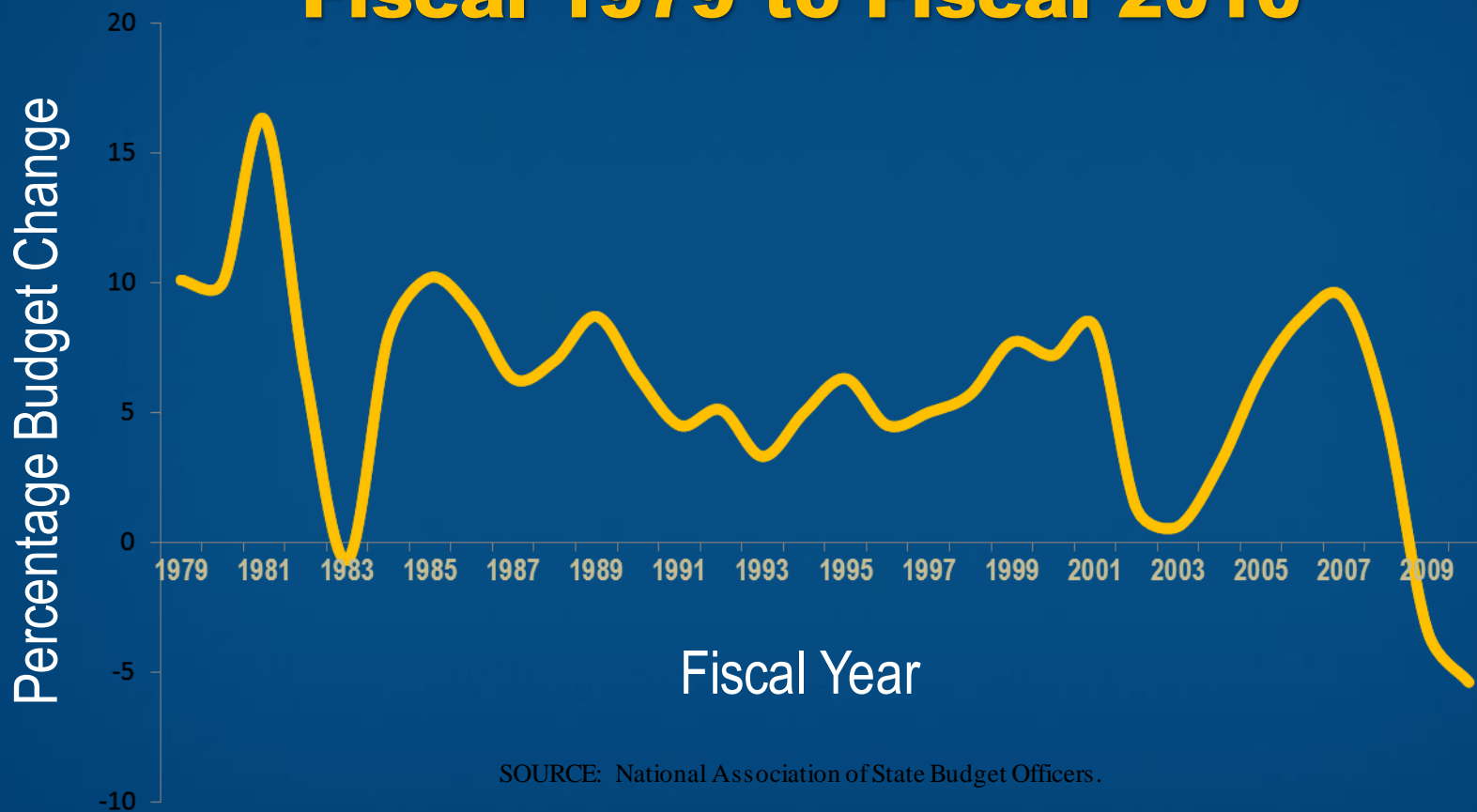
Dr. Jay Box
KCTCS Chancellor



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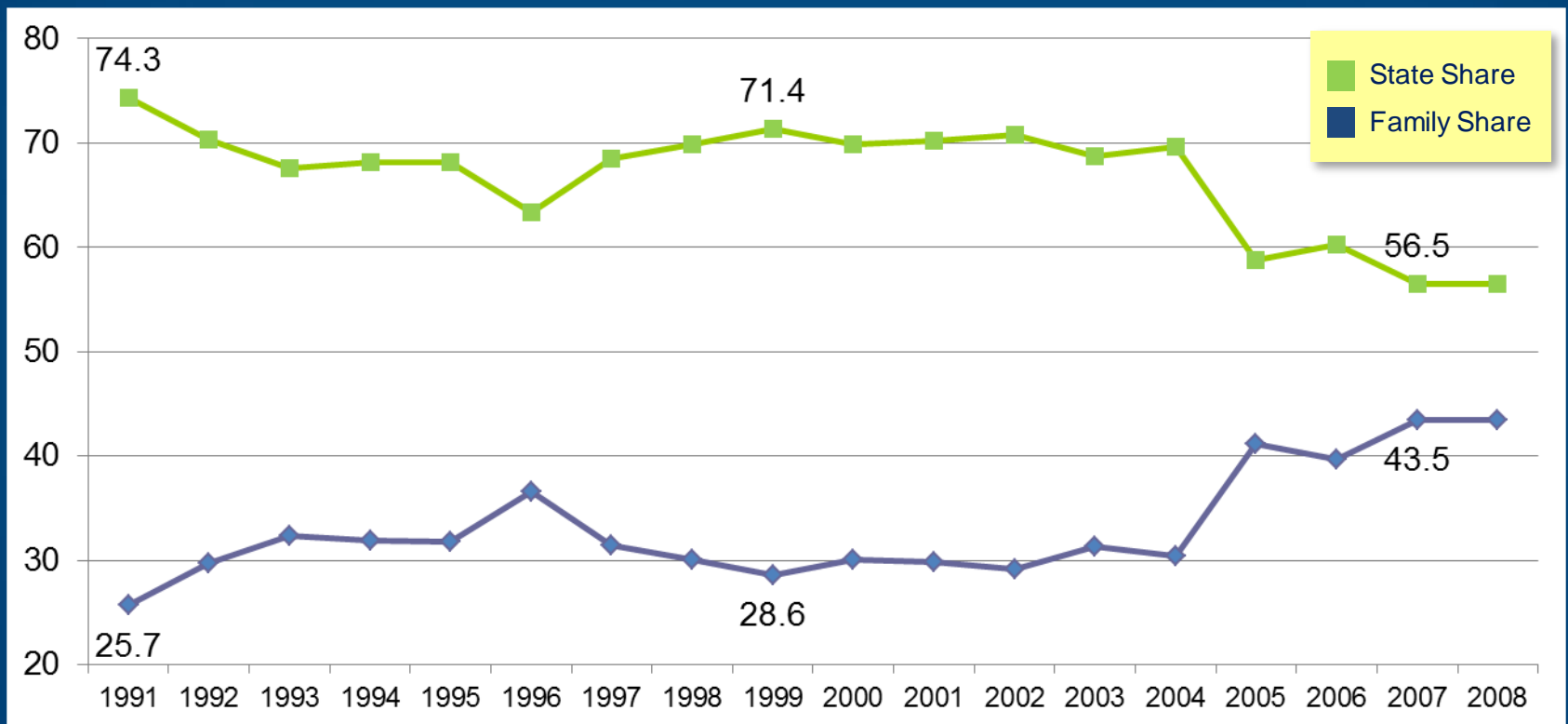
Annual Percentage Budget Changes Fiscal 1979 to Fiscal 2010



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State & Family Share of Funding for Public Higher Education 1991 – 2008, Kentucky



Source: NCPPHE, Measuring Up:
The State-by-State Report Card for Higher Education



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The Reality Facing Higher Education

- Employment recovery lags fiscal recovery
- State tax collections lag employment recovery
- Funding for higher education lags state tax revenues recovery



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From PLAN to ACTION TRANSFORMATION



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Transformation Guiding Principles

- **No new state money**
 - Reallocation of current funds
 - Seek grants that align with transformation
- **Innovative, cost-effective approaches**
 - Outsourcing, standardization, automation
- **Incorporate technology**



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Seven Transformation Topic Areas

- Curriculum Reform
- Developmental Education
- Dual Credit
- Financial Aid
- Job Placement
- Student Services
- Transfer



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KCTCS TRANSFORMATION INITIATIVE 2010-16

DEVELOPMENTAL EDUCATION STRATEGY

Develop and implement an alternative model for the delivery of developmental/transitions education in reading, writing, and math.



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KCTCS TRANSFORMATION INITIATIVE 2010-16

STUDENT SERVICES STRATEGY

Develop a comprehensive outsourced student services delivery model that provides a seamless, scalable, virtual 24/7/365 call center help desk to all KCTCS students.



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Key STRATEGIES:

1. Dev Ed—

- Emporium model
- Modularized, Competency-based online courses

2. Student Services

- Outsourced through Blackboard



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