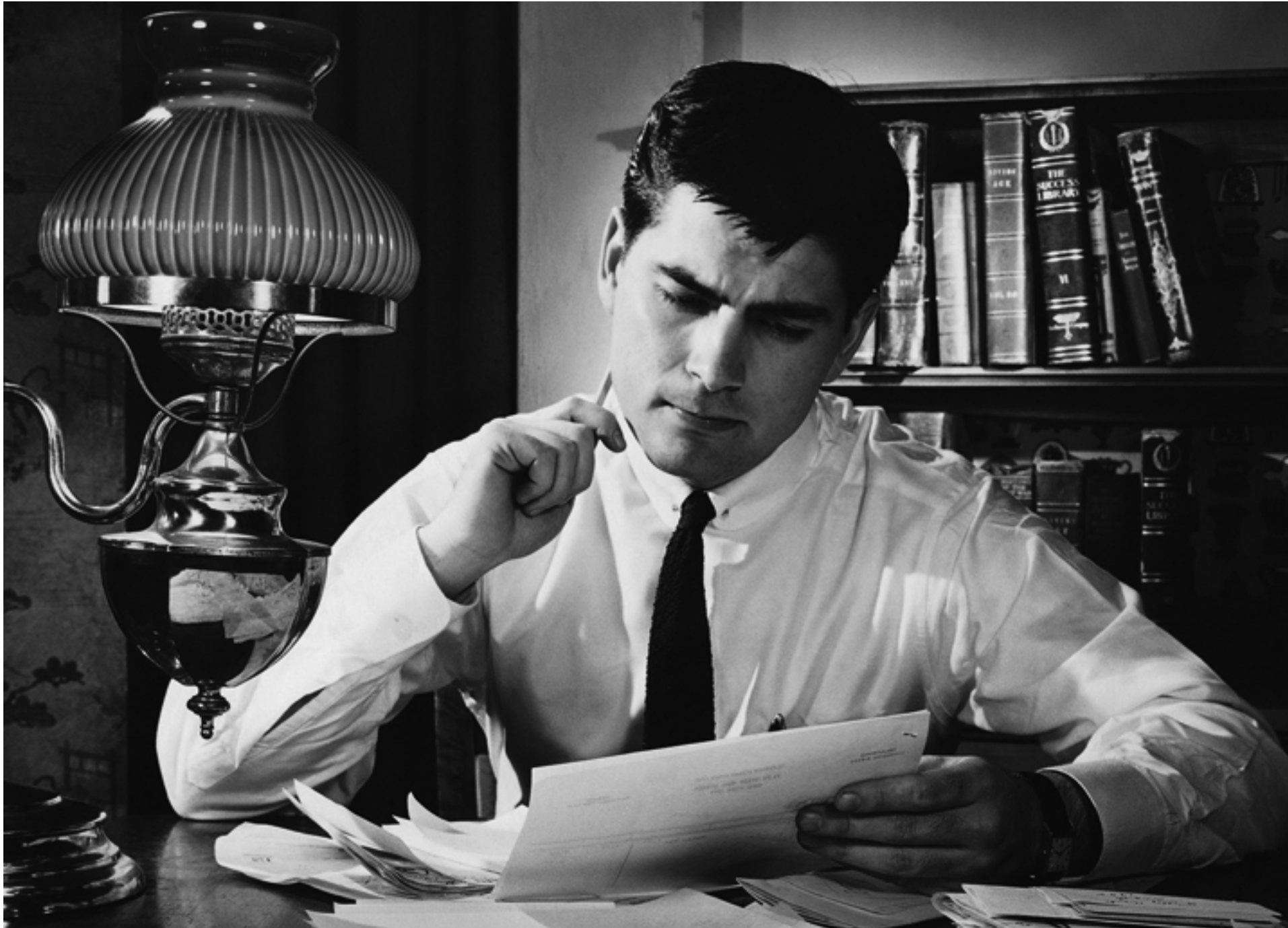


Social Learning

Blackboard Executive Symposium

The changing workforce

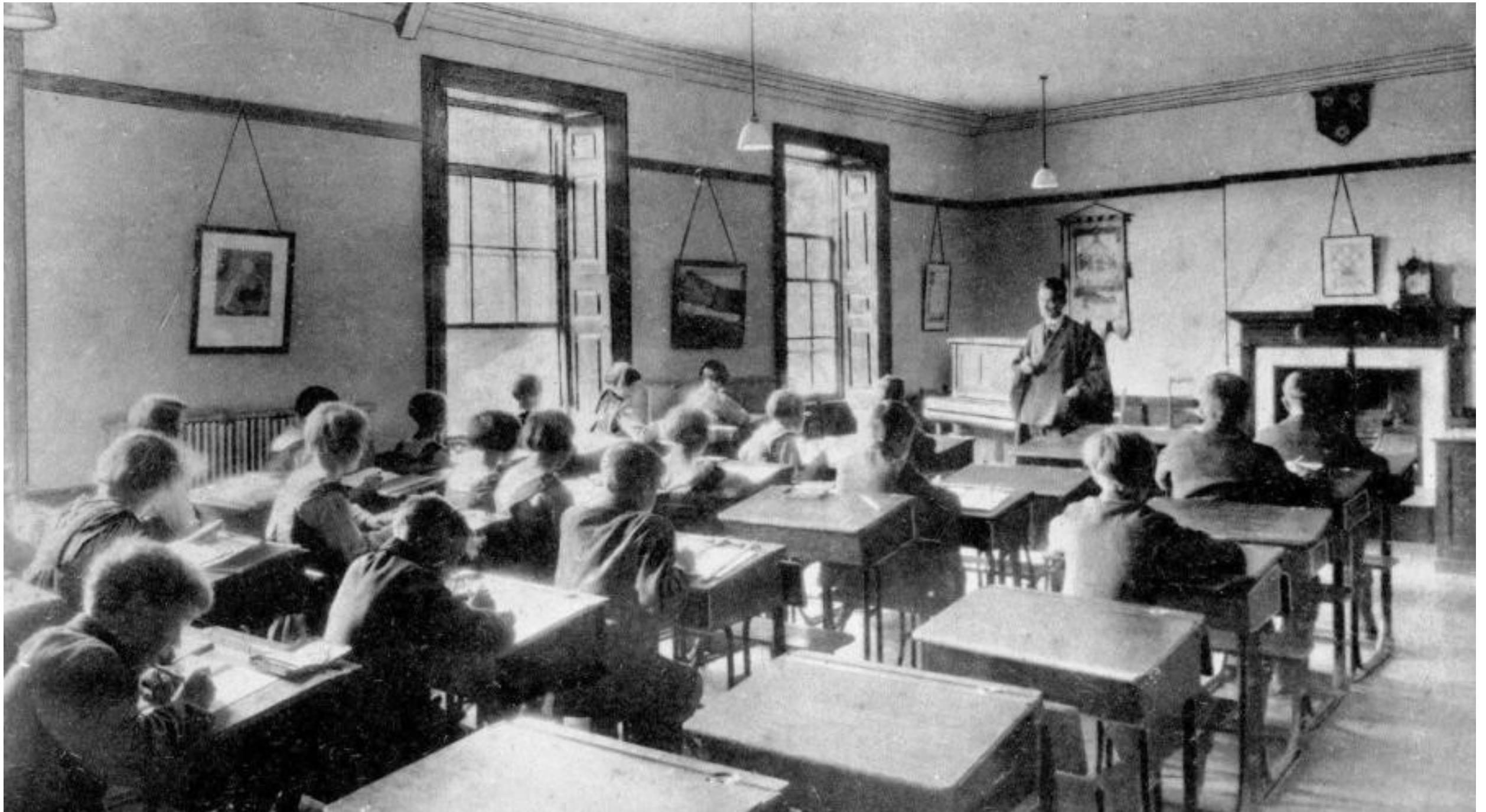


Then.

The changing workforce

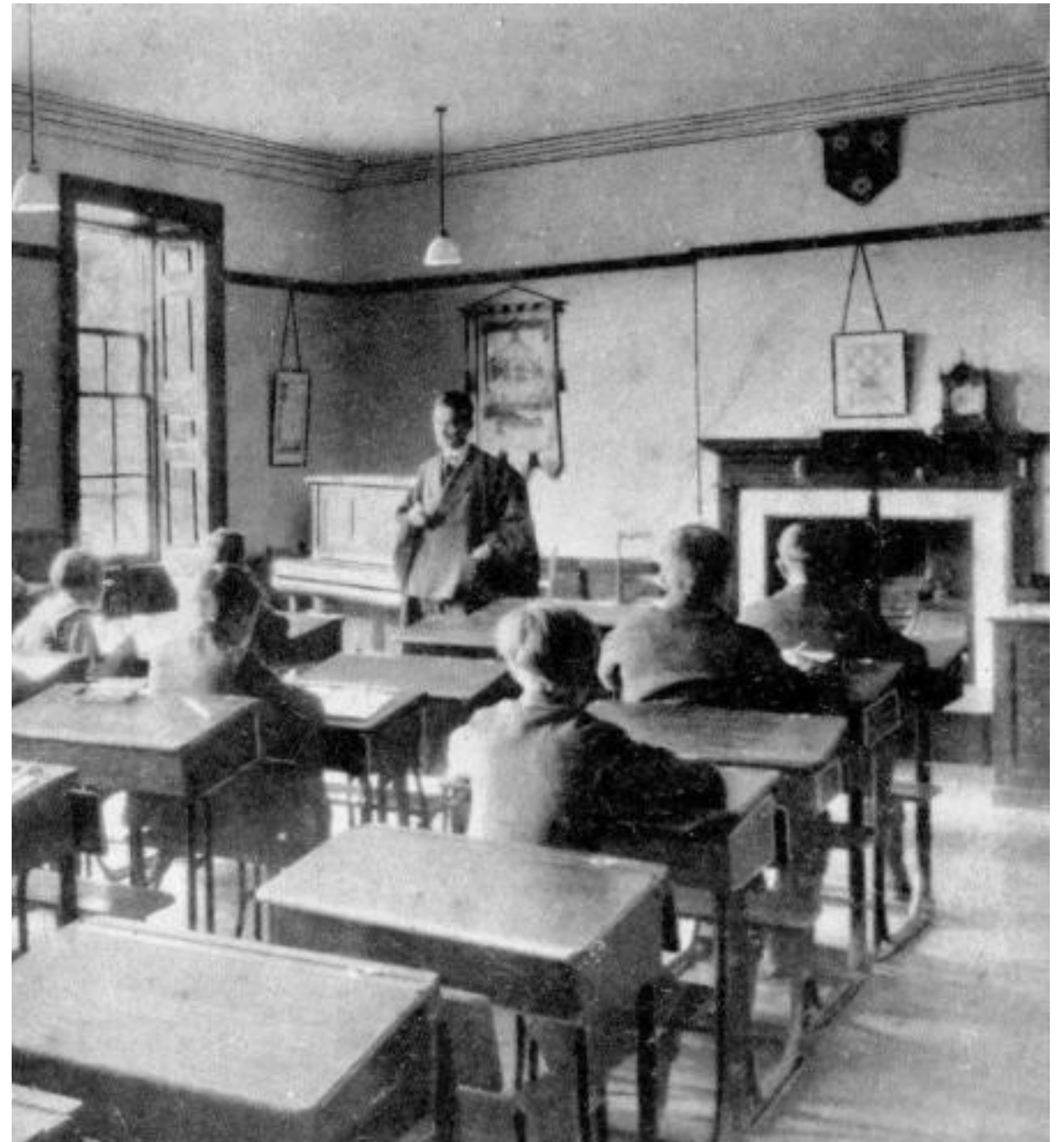


Our Industrial era model of conveyor belts of learning is no longer relevant



Our Industrial era model of conveyor belts of learning is no longer relevant

- Today, everyone has access to essentially all of the information
- “Stand and deliver” lecture model is anachronistic
- Traditional fact-based assessments are irrelevant

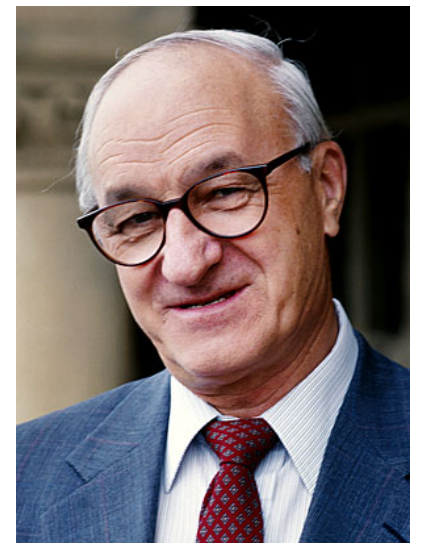


Social learning theory is not new

Albert Bandura, *Social Learning Theory* (1977)

1. People can learn through observation
2. Mental states are important to learning
3. Learning does not necessarily lead to a change in behavior.

Bandura's Modeling Process:
attention, retention, reproduction & motivation

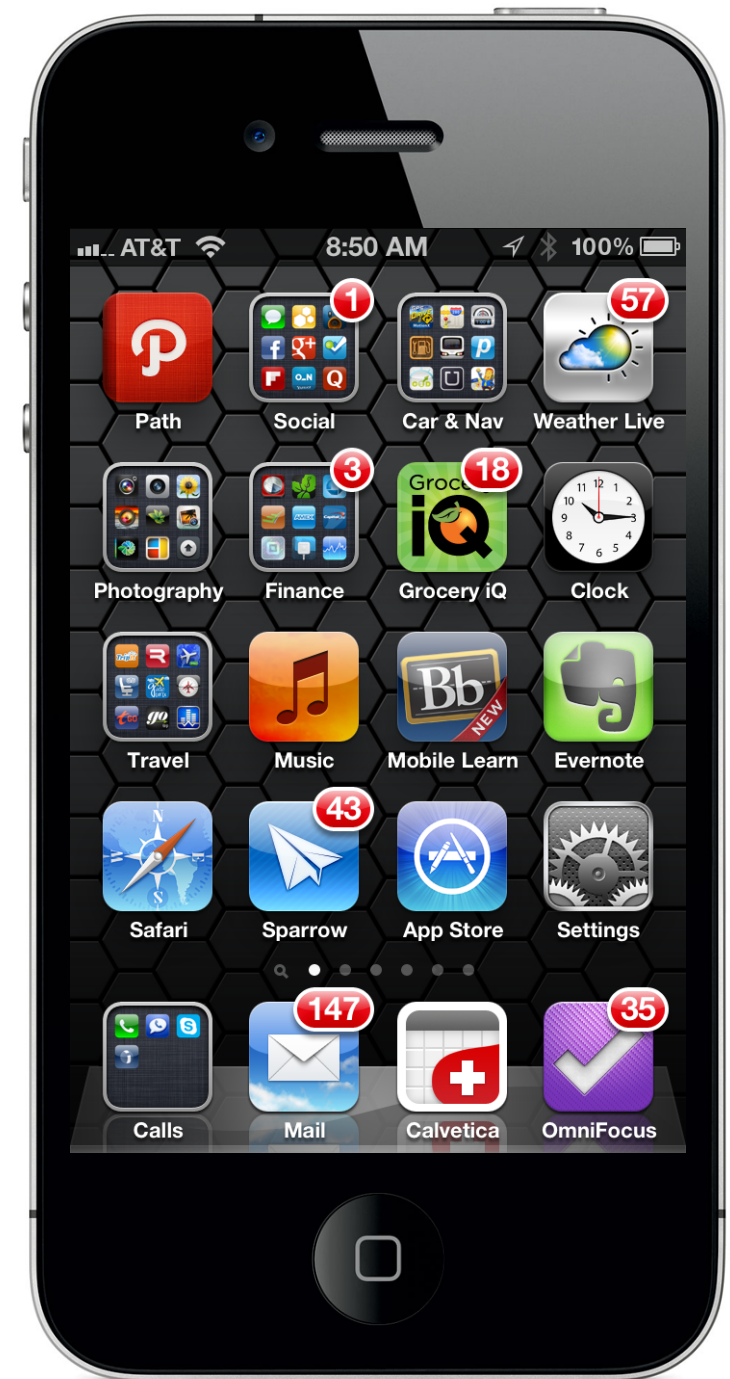


Changes in personal technology have reinvented “social”

The rise of:

- Ubiquitous Internet access
- online social networking
- smart phones & mobile computing

***Everyone Connected
Everywhere All The Time***



Defining social learning today

John Dennett, *My Social Learning Theory* (2012)

1. Learning through social interaction
2. Cross-disciplinary thinking
3. Cooperative problem solving
4. Utilizing today's social contexts & tools

Bonus: game mechanics, badges & points

- Khan Academy
- Codecademy
- Stack Overflow



Examples of social learning in action

- IDEAL-NM
 - Fourth grade reading group



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 - Peer review via Collaborate



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- *Pick your favorite “Flipped Classroom” story*

Student Engagement

=

Student Achievement

=

Student Success

=

Institutional Success

How do you change to facilitate training for this social, collaborative world?

- Social is not a bolt-on feature, but an approach to teaching
- Designing the curriculum and toolset to model the desired outcome
- Collaboration as a required course
- Ad hoc social learning has been happening for centuries, but online social networks have made it frictionless. Embrace it.
- Bring social into the learning environment and bring learning into the social environment.

How do you change to facilitate training for this social, collaborative world?

- Support the technologies that power your students' social worlds
- Out: email. In: text & twitter.
- Allocate resources for social learning
- Train faculty – and staff – in social tool use
- Who's job is it on your campus to tackle this?