



Blackboard[®]
**SPRING
TRAINING**

March 4 - 6 2013 Scottsdale AZ

FIRST FLOOR

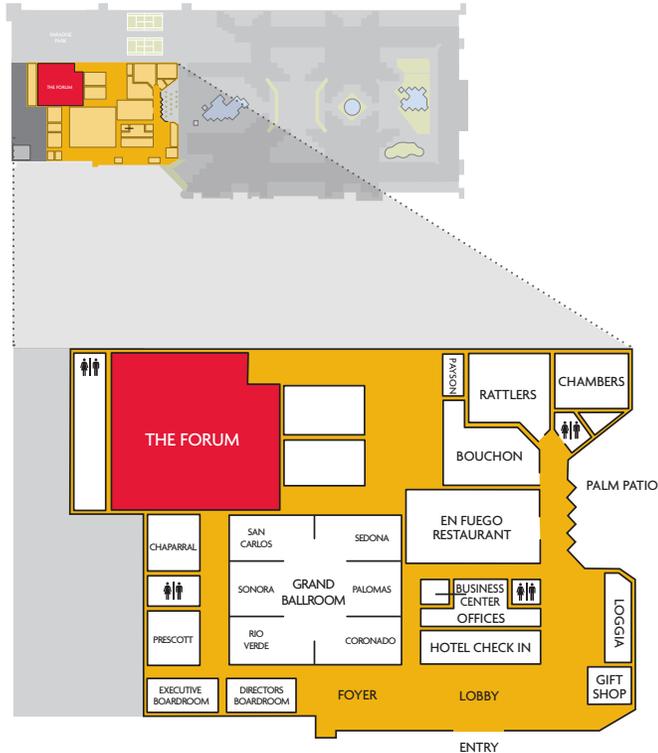


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General Information

Blackboard welcomes you to Blackboard Spring Training 2013! If you have any questions or require assistance, please do not hesitate to approach the Registration and Information Desk in the Lobby of the Grand Ballroom.

REGISTRATION AND INFORMATION DESK

Hours of Operation:

- Sunday, March 3, 7:30 AM – 1:30 PM
- Monday, March 4, 7:30 AM – 6:30 PM
- Tuesday, March 5, 7:00 AM – 5:30 PM
- Wednesday, March 6, 7:00 AM – 5:00 PM

BADGES AND IDENTIFICATION

Please wear your name badge at all times when in the conference venue and during conference social functions. Without your name badge, you will not be admitted to conference sessions or meals.

WIRELESS INTERNET ACCESS

Wireless Internet will be available in your hotel room at no cost, as well as throughout the conference meeting space. Connect to the Wi-Fi network with the following credentials: **Username: paradiseva**
Password: double2010

TWITTER

Tweet during the conference and keep everyone up to date on all the excitement live from Scottsdale! Use the hashtag **#bbtransact**.

EXHIBIT HALL

Meet our Partners on Monday evening during our Opening Reception by the North Pool off the Palm Patio. Take this opportunity to set up appointments and preview our Partners' and Blackboard's newest technologies in campus commerce, safety and financial services. Tuesday and Wednesday, you have the opportunity to meet further with our Partners and Blackboard staff in The Forum.

Exhibits will be open:

- Monday, March 4, 4:30 PM – 6:30 PM at the North Pool
- Tuesday, March 5, 8:30 AM – 1:30 PM in the Forum
- Wednesday, March 6, 8:30 AM – 1:30 PM in the Forum

SPEAKER READY ROOM

Located in the Chaparral Room, the speaker ready room will be open:

- Monday, March 4, 1:00 PM – 3:00 PM
- Tuesday, March 5, 7:30 AM – 1:30 PM
- Wednesday, March 6, 7:30 AM – 1:30 PM

Speakers should check in at the Speaker Ready Room at least four hours prior to your scheduled presentation with a copy of your slide deck on a USB Flash Drive. If your presentation is early in the morning, we recommend checking in the day before. This will allow time to review and finalize your presentation.

The computers in the Speaker Ready Room will be configured with hardware and software identical to the computers in the meeting rooms. Speakers may use this room to make updates to their presentation. We highly recommend that you review your presentation in the Speaker Ready Room to ensure a smooth session. Staff will be available to assist with technical issues.

Social and Networking Events

MONDAY, MARCH 4, 4:30 PM – 6:30 PM

OPENING RECEPTION

Location: North Pool

Meet our Partners and Blackboard staff during our Opening Reception by the North Pool off the Palm Patio.

TUESDAY, MARCH 5, 6:00 PM – 9:30 PM

Enjoy a Night on the Town or a Spring Training Game

Location: Hotel Front Lobby

NIGHT ON THE TOWN:

Network with colleagues and have dinner on Blackboard in downtown Scottsdale. Don't forget to bring the \$50 American Express gift card given to you at Registration! We will have a shuttle running every 30 minutes, from 6:00 – 9:30 PM to take groups to and from downtown Scottsdale.

SPRING TRAINING GAME:

Watch the Arizona Diamondbacks vs. WBC Team Mexico at Salt River Fields at Talking Stick. Buy your tickets at the field, prices starting at \$10. Don't forget your \$50 American Express gift card given to you at Registration! Shuttle service for the game will depart at 6:30 PM and pick up at 10:00 PM.

When: Tue, Mar 5, 2013 7:10 PM

Where: 7555 N. Pima Rd., Scottsdale, AZ 85258

WEDNESDAY, MARCH 6, 6:00 AM – 7:00 AM

FUN RUN/WALK - LOCATION: MEET IN THE HOTEL FRONT LOBBY

Jumpstart the final day of the conference and join us for an early morning run and/or walk (your choice!). Scottsdale is chilly in the morning, so plan on wearing a sweatshirt or jacket. Staff will provide bottled water, maps and t-shirts for participants.

WEDNESDAY, MARCH 6, 6:00 PM – 10:00 PM

CLIENT APPRECIATION PARTY - LOCATION: THE FORUM

Wrap up your conference experience with dinner and dancing to music by the Groove Merchants, with your colleagues and Blackboard staff.

Customer Product Panel

Announced in 2010, the Customer Product Panel was formed to leverage the experience and expertise of our clients to provide input on product direction.

ANTHONY BARBISAN, YUCard Manager, *York University*

RICHARD CROTHERS, Enterprise Application Manager, *DePaul University*

STEFAN DODD, Manager, OneCard Operations, *Fitchburg State University*

ROMAN FAHRMANN, Director of GOCard Services, *Georgetown University*

DOUG KAHLER, Director of Information Services, *Adlai Stevenson High School*

DOUG OLSON, Director of Card Services, *Tulane University*

DONALD SMITH, Director, BuzzCard Center, *Georgia Institute of Technology*

PAULO TELES, Student Life Associate Director, *Grand Rapids Community College*

MONICA TRIPPLER, Card Office Manager, *Utah State University*

If you have suggestions or questions about the strategic direction of Blackboard Transact feel free to connect and discuss those with the panel members.

Schedule at a Glance

OPENING DAY – MONDAY, MARCH 4

- 3:00 PM – 4:30 PM Opening Session & Transact Vision
 4:30 PM – 6:30 PM Vendor Exhibits & Welcome Reception

SECOND DAY – TUESDAY, MARCH 5

- 7:00 AM – 8:30 AM Breakfast
 8:30 AM – 9:30 AM Breakout 1
 9:45 AM – 10:45 AM Breakout 2
 10:45 AM – 12:00 PM Open Time – Exhibits Open
 12:00 PM – 1:30 PM Lunch – Exhibits Open
 1:30 PM – 2:30 PM Breakout 3
 2:45 PM – 3:45 PM Breakout 4
 4:00 PM – 5:00 PM Breakout 5
 6:00 PM – 9:30 PM Night on the Town

THIRD DAY – WEDNESDAY, MARCH 6

- 6:00 AM – 7:00 AM Fun Run
 7:00 AM – 8:30 AM Breakfast
 8:30 AM – 9:30 AM Breakout 6
 9:45 AM – 10:45 AM Breakout 7
 11:00 AM – 12:00 PM Breakout 8
 12:00 PM – 1:30 PM Lunch – Exhibits Open
 1:30 PM – 2:30 PM Breakout 9
 2:45 PM – 3:45 PM Breakout 10
 4:00 PM – 5:00 PM Breakout 11
 6:00 PM – 10:00 PM Client Appreciation Party

Tuesday, March 5

8:30 AM – 9:30 AM

MOBILITY AND INTEGRATION: THE ROAD AHEAD FOR BLACKBOARD CONNECT

MELISSA MINTZ, PRODUCT MARKETING MANAGER,
Blackboard Connect

CORONADO

GO MOBILE WITH iVALIDATE

BRENDA HOVDEN, *Director, Creighton University*
 DOUG KAHLER, *Director of Information Services & Adlai E. Stevenson High School*

PALOMAS

THE GROWING TREND OF WIRELESS ACCESS CONTROL ON CAMPUS

CHARLIE SASSO, *National Account Manager, Education Market, Ingersoll Rand*

JENNIFER S. PERRY, *Auxiliary Services Coordinator, Texas A&M University-Commerce*

KEN BOYER, *Director Auxiliary Services, Mercer University*

RIO VERDE

DATA INTEGRATION WITH BUILDING BLOCKS MANAGER

DUANE DALAGER, *Senior Solutions Engineer, Blackboard Transact*

SAN CARLOS

PAYMENT PROCESSING

MICHELE ARRANDALE, *Director of Product Management, Blackboard Transact*

SEDONA

PCI COMPLIANCE BEST PRACTICESLEE PIERCE, *Strategic Accounts Manager, SecurityMetrics*

SONORA

9:45 AM – 10:45 AM**THE SECURITY CONTINUUM: SELECTING THE RIGHT LEVEL OF SECURITY FOR EACH DOOR**LAURA FRADETTE, *Marketing Communications - Electronic Access Control Specialist, Assa Abloy*

CORONADO

WHO NEEDS REALITY TV? THE EXPERIENCE OF A REAL LIFE POS SYSTEM CONVERSIONKATHLEEN RAGAN, *Associate Vice President Student Development & Campus Life, Montclair State University*

PALOMAS

ACCESS CONTROL OPTIONS & OPPORTUNITIESJOHN BECKWITH, *Director of Campus Business Services, Loyola Marymount University*

RIO VERDE

LEVERAGING THE TRANSACT PLATFORM FOR ENHANCED DISASTER RECOVERY OPTIONSROMAN FAHRMANN, *Director of GOCARD Services, Georgetown University*

SAN CARLOS

MANAGING MULTIPLE MEAL PLANS IN TRANSACTAPRIL HIPPS, *Client Support Manager, Blackboard Transact*

SEDONA

CONNECTING CAMPUS: UA CUSTOMIZED PROGRAMMING

UA ACTION CARD IT TEAM, UNIVERSITY OF ALABAMA

SONORA

1:30 PM – 2:30 PM**IMPROVING THE STUDENT EXPERIENCE WITH TWO WAY TEXTING**MELISSA MINTZ, *Product Marketing Manager, Blackboard Connect*

CORONADO

RETAIL POINT OF SALE SOLUTIONSJILL MILLER, *Channel Account Manager, NCR*

PALOMAS

LEVERAGE YOUR EXISTING NETWORK INFRASTRUCTURE TO PROVIDE ADVANCED SECURITYLAURA FRADETTE, *Marketing Communications - Electronic Access Control Specialist, Assa Abloy*

RIO VERDE

PLANNING YOUR TRANSACT UPGRADE IN 3.XJASON BLACKBURN, *Client Services Manager, Blackboard Transact*

SAN CARLOS

UNIX CONVERSION BEST PRACTICESAARON PUCKETT, *Technical Support Manager & ROMAN FAHRMANN, Director of GOCARD Services, Georgetown University*

SEDONA

INCREASING STUDENT SERVICE LEVELS WITH BLACKBOARDPAY™CHARMAINE DANIELS, *Director of Student Accounts, GSU*

SONORA

2:45 PM – 3:45 PM

THE CURRENT STATE OF PHYSICAL SECURITY TECHNOLOGY, AND HOW IT AFFECTS THE EDUCATION MARKETJOHN MOSS, *President and CEO, S2 Security*

CORONADO

MEALS ON WHEELS: HOW WE ROLLED OUT OUR FOOD TRUCK WITH A WIRELESS POS SOLUTIONJOHN HENRIKSON, *Manager, Transaction Systems, Michigan State University*

PALOMAS

AUTOMATING TOOLS IN BLACKBOARD TRANSACT 3.XMIKE ROSS, *Solutions Engineer, Blackboard Transact*

RIO VERDE

CLOUD COMPUTING: WHAT DOES IT MEAN?ANDY HOCHSTETLER, *Sr. Director .NET Applications Architecture, Blackboard Transact*

SAN CARLOS

DRIVING HIGHER STUDENT ADOPTION & SATISFACTION WITH AN EFFECTIVE MARKETING PLANKATRINA FOELSCH, *Senior Program Manager, Blackboard Transact*

SEDONA

REPORTS, REPORTS! COME ON OUT SO I CAN KNOW WHAT MY SYSTEM IS DOING!SHERYL PUCKETT, *Campus Card Manager, Arkansas State University*

SENORA

4:00 PM – 5:00 PM

BLACKBOARDPAY PRODUCT ROADMAPPEDRO MARZO, *Senior Director, Blackboard Transact*

CORONADO

FROM IMPORTS TO REPORTS - AUTOMATING TASKSPATRICK BOLWAHNN, *ID Card Administrator, West Texas A&M University*

PALOMAS

INTEGRATING VIDEO SURVEILLANCE INTO YOUR CAMPUS SECURITY PROGRAMJOHN MOSS, *President and CEO, S2 Security*

RIO VERDE

HIGH-AVAILABILITY OPTIONSBRIAN AUSTIN, *Sr. Director, Transact Client Services, Blackboard Transact*

SAN CARLOS

VIRTUALIZING YOUR TRANSACT ENVIRONMENTJAMES ARMSTRONG, *Systems & Network Administrator, Bristol Community College*

SEDONA

LOW COST CARD OFFICE MARKETINGDAVID HALBACH, *University Center Assistant Director, University of Wisconsin-Whitewater*

SONORA

Wednesday, March 6

8:30 AM - 9:30 AM

DUGOUT DISCUSSIONS - K-12

CORONADO

I AM A CRYSTAL REPORTS NOVICE

RICHARD WYNN, *Director of the Eagle Card Program, Georgia Southern University*

PALOMAS

THE JEANNE CLERY ACT: UNDERSTANDING COMPLIANCE (PART I)

ABIGAIL BOYER, *Director of Communications & Outreach, Clery Center for Security On Campus*

RIO VERDE

TRACKING ATTENDANCE ELECTRONICALLY

DENNIS SIGUR, *Information Technology Specialist, Xavier University of Louisiana*

SAN CARLOS

WHAT'S NEW IN eACCOUNTS?

KENT PAWLAK, *Director of Product Strategy, Blackboard Transact*

SEDONA

SOCIAL MEDIA MARKETING: GETTING READY FOR THE BIG LEAGUES

TERRI ZEZULA, *TerriZ Consulting*

SONORA

9:45 AM - 10:45 AM

DUGOUT DISCUSSIONS - NEW USERS

CORONADO

HELP US, HELP YOU - BEHIND THE BLACKBOARD & SUPPORT KNOWLEDGE BASE

RYAN THOMSEN, *Client Support Engineer II, Blackboard Transact*

PALOMAS

THE JEANNE CLERY ACT: UNDERSTANDING COMPLIANCE (PART II)

ABIGAIL BOYER, *Director of Communications & Outreach, Clery Center for Security On Campus*

RIO VERDE

BASIC SQL

CHRIS RUSNAK, *Business Consultant,*

JULIE BROWN, *Sr. Manager Solutions Engineering &*

JASON BLACKBURN, *Client Services Manager, Blackboard Transact*

SAN CARLOS

EMERGING TRENDS IN POS TECHNOLOGY

JOHN DIAZ, *Vice President - Business Development, Sequoia*

SEDONA

PREPARING FOR A TRANSCAT SYSTEM AUDIT

MONICA TRIPPLER, *Manager, USU CARD, Utah State*

SONORA

11 AM – 12:00 PM**DUGOUT DISCUSSIONS - TECH TALK**

CORONADO

HOW A MIGRATION PLAN CAN EASE YOUR MIGRATION PROCESSSTEPHEN DEVOID, *Project Manager, Blackboard Consulting Services*

PALOMAS

REDUCING SECURITY COSTS WITH A COMPREHENSIVE VIDEO SURVEILLANCE SOLUTIONROB SHAW, *CEO, Video Insight*

RIO VERDE

NEED FELICA OR MIFARE TECHNOLOGY TO WORK ON OTHER SECURITY SYSTEMS OTHER THAN BLACKBOARD?SHERYL PUCKETT, *Campus Card Manager, Arkansas State University*

SAN CARLOS

ACCEPTING PAYMENTS THROUGH HOSTED PLATFORMSMATTHEW DRUMMOND, *Product Manager, Sequoia*

SEDONA

DATA MANAGEMENT POLICIES & PROCEDURES - ROUND TABLE DISCUSSIONMIKE BRITT, *Assistant Vice President of University Services, Tulane University*

SONORA

1:30 PM – 2:30 PM**BLACKBOARD TRANSACT 3.10**TRACY SIBLEY, *Product Manager, Blackboard Transact*

CORONADO

CREDIT CARD RECONCILIATIONSEAN IVEY, *Product Support Engineer 2, Blackboard Transact*

PALOMAS

MASS COMMUNICATION: A PERSPECTIVE FROM A LARGE UNIVERSITY REGARDING HOW, WHEN, AND WHYALLEN CLARK, *Director of Emergency Preparedness, Arizona State University*

RIO VERDE

BLACKBOARD ON AUTO-PILOT: LET SCHEDULED TASKS DO YOUR JOB FOR YOUMATT GEORGE, *Sooner Card System Engineer, University of Oklahoma*

SAN CARLOS

ENGAGING YOUR LOCAL MERCHANTS IN YOUR ONE CARD PROGRAMDOUG OLSON, *Director of Card Services, Tulane University*

SEDONA

ROUNDTABLE DISCUSSION ON HARDWARE LIFECYCLE & BUDGET PLANNINGKENT PAWLAK, *Director of Product Strategy, Blackboard Transact*

SONORA

2:45 PM – 3:45 PM

DUGOUT DISCUSSIONS - COMMUNITY COLLEGES

CORONADO

LAZY INGENUITY: BECAUSE WE WERE TIRED OF DOING IT MANUALLYSTEPHEN BARR, *Director, Retail Development & Technology, Louisiana State University*

PALOMAS

ACCESS CONTROL BEYOND THE DOOR (TURNSTILES, VIDEO, INFRASTRUCTURE, PARKING)MATT HALE, *Coe Downing, National Account Manager & Integrated Security Services Project Manager, Wachter*

RIO VERDE

NEAR FIELD COMMUNICATION – BEYOND THE HYPEJEFF STAPLES, *Vice President Market Development and Strategy, Blackboard Transact*

SAN CARLOS

BbOne TWO WAYS: NEW LAUNCH VS. SELF-OP CONVERSIONJASON TIEDE, *Director BbOne, Blackboard Transact*

SEDONA

BRING TRANSACT TO THE CAMPUS (VIA THE WEB)GREG THOMAS, *IT Manager Student Services, University of Wisconsin Parkside*

SONORA

4:00 PM – 5:00 PM

DUGOUT DISCUSSIONS - CANADA CLIENTS

CORONADO

OPTIMIZING YOUR POS PRODUCT IMPLEMENTATIONKEVIN HOLMAN, *Account Manager, Blackboard Transact*

PALOMAS

MIDDLEMAN - MANAGING SECURITY ACCESS IN TRANSACT WITH A WEB APPLICATIONDONALD SMITH, *Director, Georgia Institute of Technology*

RIO VERDE

DATA INTEGRATION WITH BUILDING BLOCKS MANAGERDUANE DALAGER, *Senior Solutions Engineer, Blackboard Transact*

SAN CARLOS

EXTRA PICKLES, PLEASE, AND HOLD THE LONG LINES...REMOTE FOOD ORDERINGJONATHAN ELLMAN, *Executive Vice President, Tapingo*

SEDONA

WHAT'S IN A CARD? CONTACTLESS ID CARDS & THEIR VARIOUS USES ON CAMPUSDAN GRETZ, *Sr. Director, Market Development Operations, Blackboard Transact*

SONORA

Sponsor Directory

SPONSOR

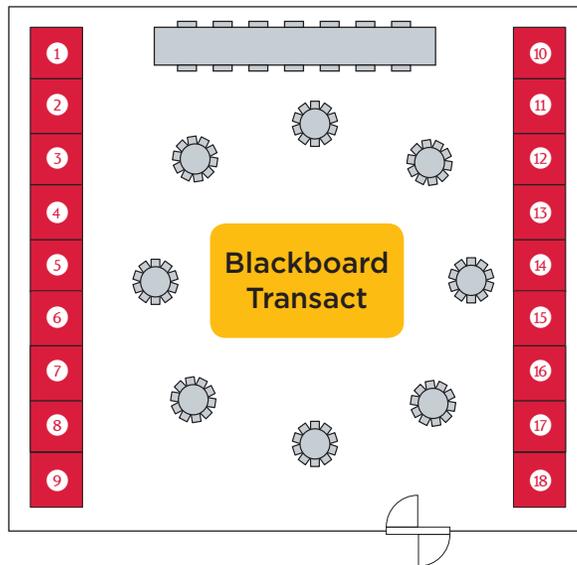
BOOTH

First American ★	1
Pharos ★	2
Blackboard Mobile	3
Datacard ★★	4
Assa Abloy ★★★	5
Sequoia ★★★	6
S2 ★★	7
NCR ★	8
Adirondack ★	9
Micros ★	10
Security Metrics ★	11
First Data ★★	12
Blackboard Connect	13
Ingersol Rand ★★★	14
Tapingo ★★	15
Video Insight ★	16
Salto ★★	17
Wachter ★★	18

SPONSOR KEY

- ★★★ HOME RUN SPONSOR
- ★★ TRIPLE-PLAY SPONSOR
- ★ DOUBLE-PLAY SPONSOR
- ★ BASE HIT SPONSOR

Exhibitor Map





Adirondack Solutions, Inc.

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Adirondack Solutions, Inc. is the industry leader in the field of housing and residential life administrative software. With unsurpassed technology and customer service, Adirondack's web-based Rich Internet Application (RIA) products equip its client base with robust, yet flexible and easy-to-use applications. Adirondack provides solutions for housing operations (traditional and apartment style), parking and vehicle registration, student conduct management, Clery Act compliance, conference management, and guest pass tracking. Our Data-Interface Module (DIM) interfaces in real-time, batch and on-demand with your ERP and other campus-wide systems.

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www.intelligentopenings.com

ASSA ABLOY is the global leader in door opening solutions, dedicated to satisfying end-user needs for security, safety and convenience.

Datacard Group

Datacard Group

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Datacard Group offers the industry's broadest, best-selling portfolio of fully integrated ID systems, software, card printers and accessories. Experienced campus card office professionals look to Datacard because our solutions offer unparalleled reliability, productivity and ease-of-use.



First American

Todd Benson, Vice President- Education Division

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Money Network, a First Data company, provides prepaid services to over 1.5 million cardholders. Around the world, every second of every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. First Data leverages its vast product portfolio and expertise to drive customer revenue and profitability. Whether the choice of payment is by debit or credit card, gift card, check or mobile phone, online or at the checkout counter, First Data takes every opportunity to go beyond the transaction.



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Ingersoll Rand Security Technologies, a division of Ingersoll Rand LLC, is a global provider of complete opening solutions that make your environment safe, secure and productive. Our market-leading brands include Schlage®, Von Duprin® and LCN®.

Our access control solutions include doors, frames, door hardware, credentials, as well as Real-Time Wireless. We offer complete opening solutions across the campus including resident halls, credential management and seamless integration with Blackboard Transact.



MICROS Systems, Inc.

Lori Rodriguez, General Manager

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www.micros.com

MICROS provides full-featured point-of-sale (POS) software, hardware, and support services for educational institutions worldwide. Back office applications including inventory, labor and financial management, and other centrally hosted enterprise applications are offered to streamline daily managerial tasks. MICROS's reliable solutions help educational institutions quickly move students through busy dining areas during peak periods, allowing them to focus on their next class rather than waiting in line. Showcase products include the state-of-the-art MICROS Symphony™ and MICROS RES POS systems and the mymicros.net business intelligence platform.



NCR Corporation

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Blackboard resells **NCR** Point of Sale Terminals and Printers, Kitchen Display Systems, and provides Help Desk Services as part of the Blackboard Transaction System. NCR provides a touch screen point-of-sale system that offers a combination of features including new Intel embedded technology, tool-free serviceability and maximum configuration flexibility. This hardware is “retail hardened” and built for maximum durability and upgradability to protect your investment. NCR works closely with Blackboard’s support and development organization to ensure that their customers can take advantage of the latest technology and that NCR’s support is responsive to their needs.



Pharos Systems

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Pharos Systems International

Josh Moscov, Vice President Sales

80 Linden Oaks

Rochester, NY 14625

Phone: (585) 939-7000

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www.pharos.com

Pharos helps large organizations, universities, and libraries print less, reduce printing costs, lessen their impact on the environment, and enhance printing security. Our approach is hardware-neutral, which allows us to provide strategic guidance, technology, and management expertise to optimize print across your entire enterprise, no matter who's doing the printing, where they're doing it, or what equipment they're using to accomplish it. We are unique in optimizing print wherever it happens: in your offices, your computer labs and libraries, your in-house print shops, and sourced from external print providers. Pharos is focused on helping to make every print an intelligent decision.



S2 Security Corporation

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<http://s2sys.com>

General information and inquiries: Info@S2sys.com

Product sales, pricing and distribution: Sales@S2sys.com

Founded in 2002, **S2 Security Corporation** is the leader in browser-based integrated security, access control, and video management systems. S2's integrated access control and video management systems are extensively used in K-12, school districts, and higher education applications. S2 products – including the NetBox, Enterprise, VR Series and S2 Global – offer cost-effective security for applications of any size. The advanced, open platform used by S2 Security, coupled with innovative application software, give S2 products a superior total cost of ownership (TCO) throughout the product life cycle. S2 Security – Integrated Security for an IP-Connected World®.



SALTO Systems, Inc.

Michael Mahon, Senior VP Commercial Sales

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Email: m.mahon@salto.com

www.salto.us

SALTO Systems provides innovative access control solutions that give customers the reliability and security they need. Based in Atlanta, GA, our customers include airports, hospitals, government buildings, military bases, colleges, hotels and more. SALTO can do it all and is the selected access control option for more than 1 million doors worldwide.

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SecurityMetrics is a global leader in payment data security and compliance for all business sizes and merchant levels, and as an Approved Scanning Vendor and Qualified Security Assessor, has helped over 1 million organizations manage PCI DSS compliance and/or secure their network infrastructure, data communication, and other information assets. Among other things, SecurityMetrics offers PCI audits, consulting, PA-DSS audits, penetration testing, security appliances, data discovery tools and forensic analysis. For more information visit www.securitymetrics.com.



Sequoia Retail Systems, Inc.

John Diaz, VP - Business Development

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Phone: (800) 818-5018 x3525

Email: jdiaz@sequoiars.com

www.sequoiars.com

Sequoia Retail Systems, Inc. provides point-of-sale, eCommerce, mobile and self-service kiosk solutions for the college and university marketplace. Closely integrated with the Blackboard Transaction System and leading credit and ATM debit card processing gateways, Sequoia's products facilitate purchases, provide real-time product and sales history tracking and offer important management information to campus administrators. Designed specifically for use in campus operations such as dining services, retail stores, card offices and athletic facilities, Sequoia's applications lower costs, shorten lines, increase sales and enhance customer satisfaction.



Tapingo

Jonathan Ellman, EVP

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Suite #5

San Francisco, CA 94107

Phone: (415) 840-2494

Email: jonathan@tapingo.com

www.tapingo.com

Tapingo is a powerful remote shopping platform designed to reduce campus dining congestion and increase student satisfaction. Tapingo makes it possible for students to order and pay on-the-go from their favorite on and off-campus dining locations. With Tapingo's smartphone apps (iPhone and Android) and website, students can discover dining locations, browse menus, order, and pay in advance with their campus cards, credit cards or PayPal. Tapingo seamlessly integrates into existing workflows, so no change in operations is necessary. Tapingo's real-time web-based dashboard provides campus administrators easy access to rich data on retail sales and trends. Tapingo is Level 1 PCI compliant and a Blackboard Transact™ certified partner.

VIDEOINSIGHT

Video Insight

Rob Shaw

3 Riverway, Suite 700, Houston, TX 77056

Phone: (713) 621-9779

Email: rshaw@video-insight.com

www.video-insight.com

Video Insight is a US based developer of enterprise class IP video surveillance software focused on multi campus educational facilities. Our software uses map and floor plans to easily navigate between cameras and locations. All cameras and servers can be viewed and managed from a centralized location on our Monitor Station Client, Web Client, or mobile devices. The system is extremely easy to use and usually requires little or no end user training. Our software offers the best total cost of ownership due to our simple licensing and our efficient use of storage and bandwidth. Using an open architecture, Video Insight products support over 1900 camera models from 80 major camera manufacturers and easily integrates with Bb door access, as well as other systems. We take pride in the quality of our award winning software and support.



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Wachter

Coe Downing, National Account Manager & Integrated Security
Services Project Manager

5900 Harris Technology Blvd.

Suite D

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Wachter is a nationwide Security, Network and Electrical Contractor with over 1,000 W-2 employed Technicians and Electricians located throughout the United States. Wachter is licensed in all 50 states and has been providing clients with implementation, installation and maintenance services for over 80 years.

Wachter's geographic coverage and range of expertise makes it possible to be on site at most locations in 4 to 8 hours. Blackboard's partnership with Wachter has been utilized to provide their education clients with seamless installation and maintenance services for card access, video surveillance and POS systems for several years.

AT YOUR SERVICE: MEET THE BLACKBOARD TRANSACT SUPPORT TEAM

Members of the Blackboard Transact Support Team will be onsite fielding client calls and questions. Stop by to meet the team and learn more about how Blackboard Transact Support can help you.

Live Blackboard Transact Support Team Interaction:

Tuesday, March 5
9:30 AM - 5:30 PM

Wednesday, March 6
9:30 AM - 5:00 PM
CHAPARRAL ROOM

Fun Run

WEDNESDAY, MARCH 6, 6:00 AM

Interested in seeing the sunrise on Wednesday morning? Want to get a little exercise in with your friends and peers? Why not do both.

Meet us in the resort lobby at 6:00 AM for an early morning fun run and walk in the desert air. It'll be a great start to the morning as we see the sun rise over the desert.

The desert is chilly in the morning, so plan on wearing a sweatshirt or jacket. Bottled water and maps will be provided by staff in the lobby.

**Come join the fun!
We'll see you there.**





Blackboard

**WORLDWIDE
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